



EIP-SCC

European Innovation Partnership
on Smart Cities and Communities





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EU Ambassador Cities

Implementation of the Manifesto

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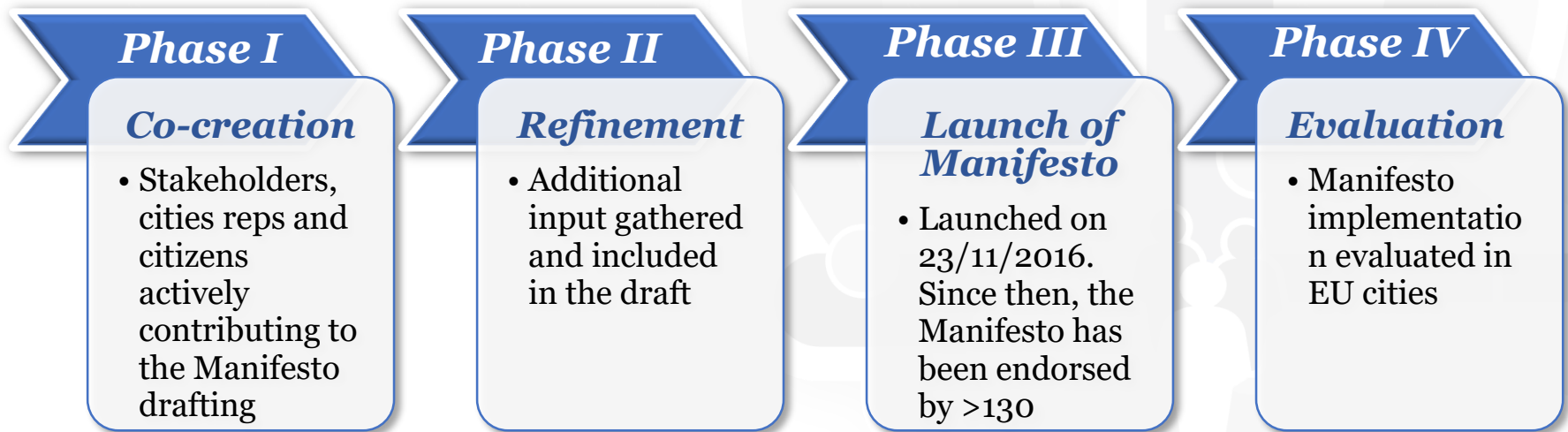
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Manifesto on Citizen Engagement

The Manifesto on Citizen Engagement is the outcome of a **co-creation process**. It embeds relevant inclusiveness' principles for cities to be implemented in order to smarten up and to become a better place to live for citizens.



The Manifesto goes local

To facilitate dissemination of the Manifesto at the **local level** and make it accessible to a wider range of cities, the Manifesto and its principles were translated in 6 additional languages, available on the EIP SCC Website. The **Manifesto has been endorsed by 197 public and private sectors representatives.**

SPANISH
CUIDADES INTELIGENTES INCLUSIVAS:
UN MANIFIESTO EUROPEO DE COMPROMISO CIUDADANO

ENGLISH
INCLUSIVE SMART CITIES:
A EUROPEAN MANIFESTO ON BÜRGERENGAGEMENT

RUSSIAN
ЕВРОПЕЙСКИЙ МАНИФЕСТ О БÜRGERЕНГАЖМЕНТЕ В РАЗВИТИИ УМНЫХ ГОРОДОВ

GERMAN
INKLUSIVE SMART STÄDTE:
EIN EUROPÄISCHES MANIFEST ZUM BÜRGERENGAGEMENT

ITALIAN
CITTÀ INTELLIGENTI INCLUSIVE: UN MANIFESTO EUROPEO PER L'INCLUSIONE DEI CITTADINI

FRENCH
LES VILLES INTELIGENTES INCLUSIVES
MANIFESTE EUROPÉEN SUR L'ENGAGEMENT DES CITOYENS

PORTUGUESE
SMART CITIES INCLUSIVE:
UM MANIFESTO EUROPEO SOBRE O ENVOLVIMENTO CÍVICO ATIVO

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DOWNLOAD THEM HERE
<https://goo.gl/jXK4yc>

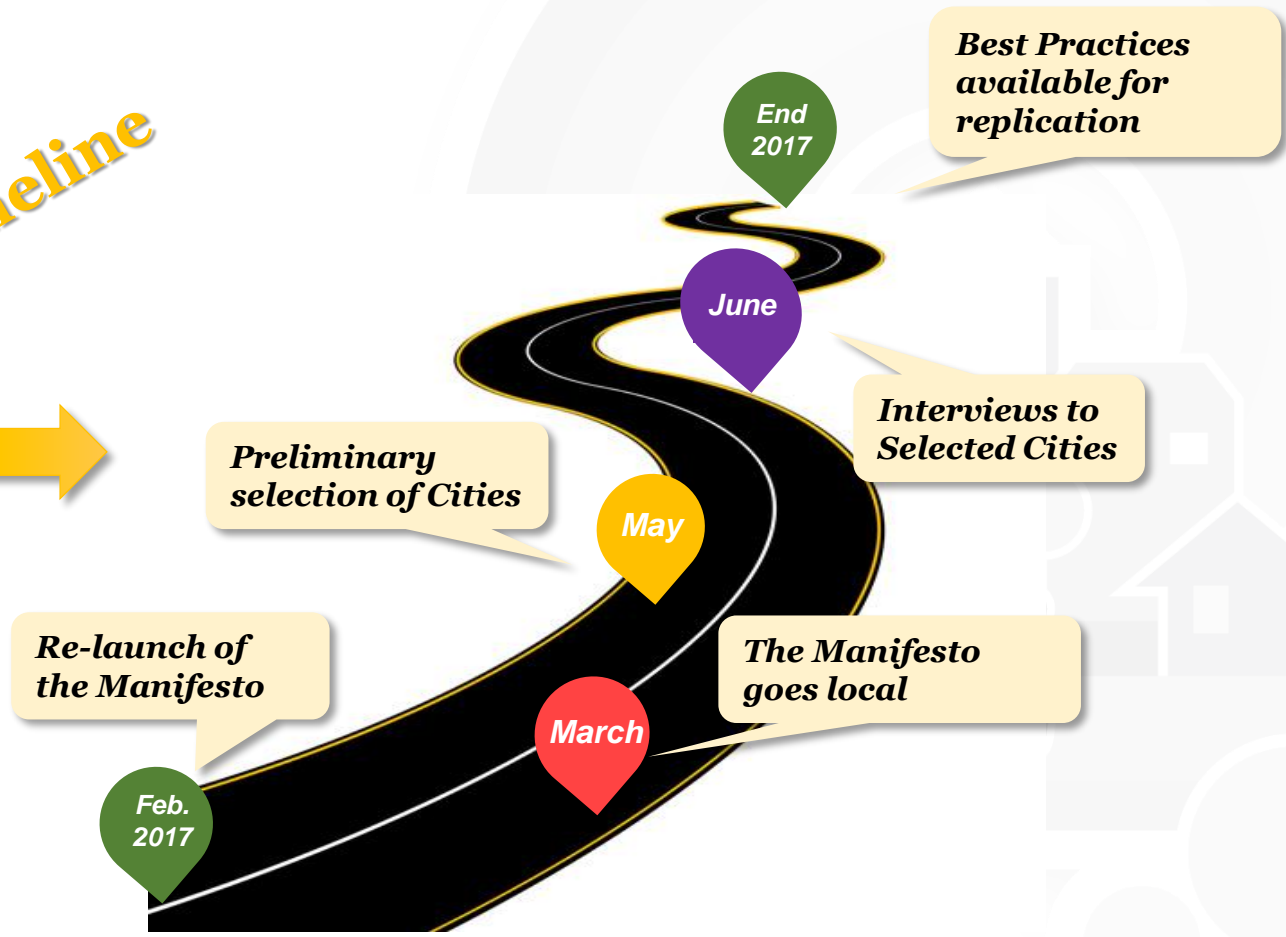
Signatory cities of the Manifesto

EU Cities: <100
Non-EU Cities: 10



Selection of Ambassador Cities

Initiative Timeline



The selection process

April

- Identification of EU Smart Cities
- Open call for interest

May-
June

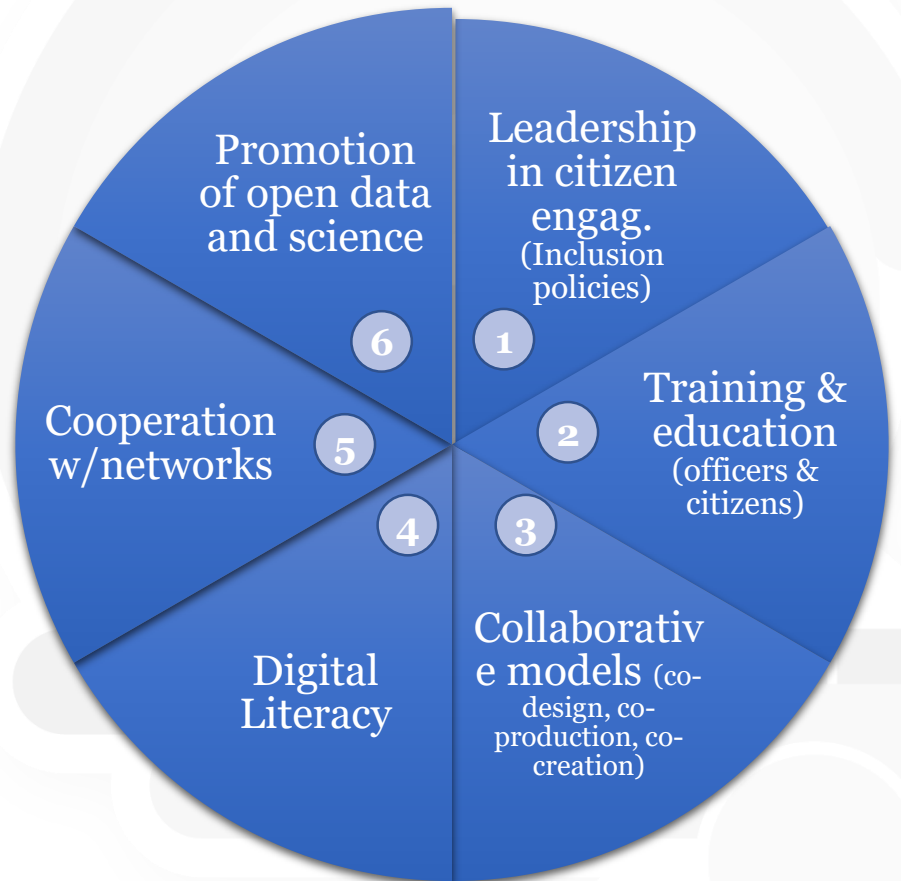
- Cities identification
- Interviews carried out

Today

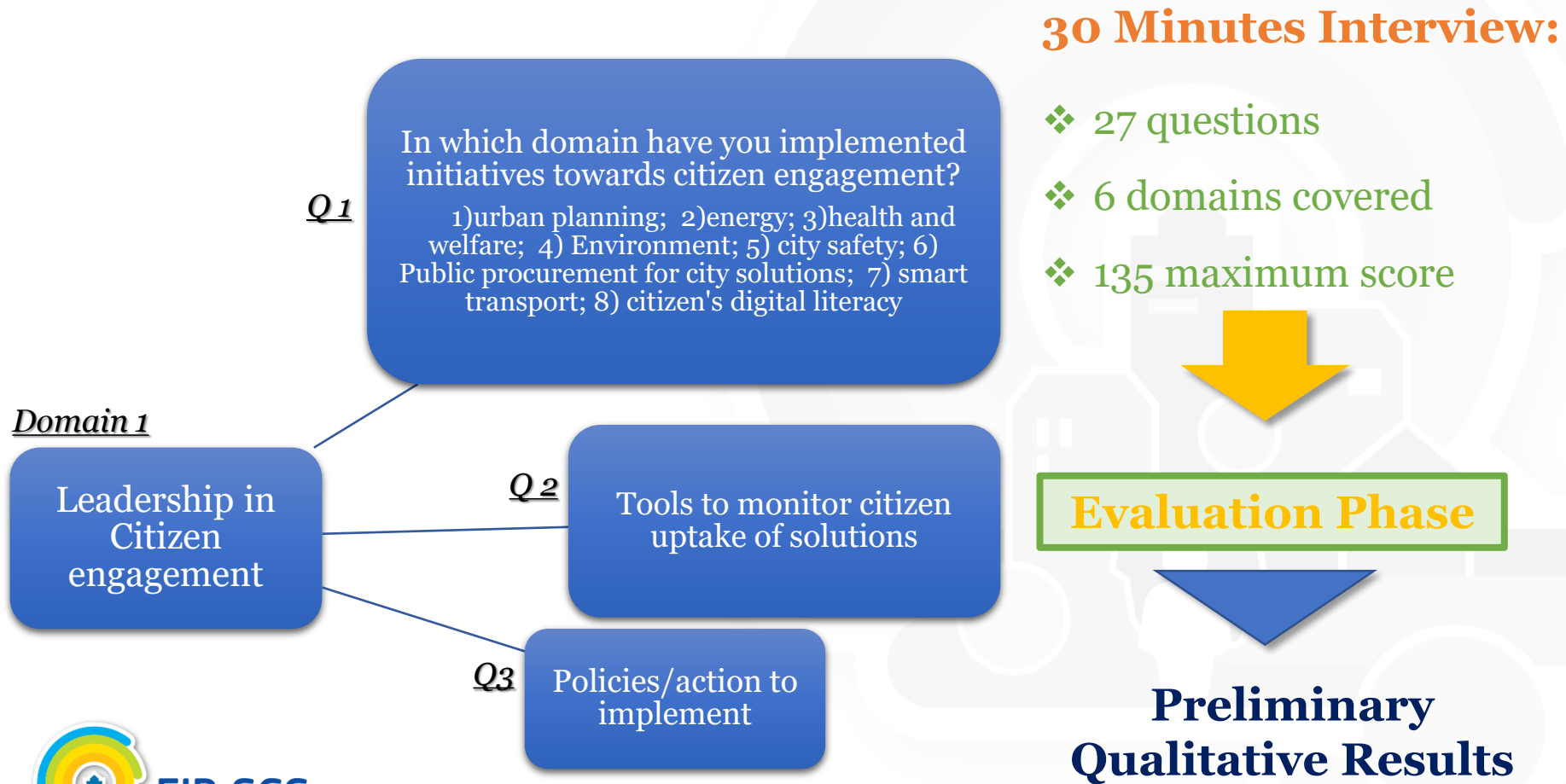
- Selection of cities with best combination of the Manifesto principles

Domains

The Manifesto solutions and initiatives were clusterised into **6 domains**. Each interview's question was associated to one cluster. For each answer a score ranging from **0 to 5** was assigned, according to the maturity level of the measure in place.



Interviews Methodology



Example of best answers received

What actions and tools are you developing to implement the **Manifesto on Citizen Engagement**?

activities underway:

1. Digital Strategy - delivered improvements in digital connectivity (e.g. free public Wi-Fi), digital skills and literacy, and digital participation within the city.
2. "UK Future Cities Demonstrator" bid won
3. Open Data Platform : access to a range of open data sets from across 60 organisations in the city.
4. Participatory Budgeting across communities within the city
5. "Centre for Civic Innovation", City Business Growth Accelerator to coordinate open innovation, co-design and co-production across communities and the public, private, voluntary and academic sectors.

Why promoting citizen engagement in city domains is important for your city? What added-value it brings?

A key delivery vehicle for the City Community Planning Partnership is that it brings public and voluntary organisations together with communities to deliver local outcome improvement plans within communities. **Citizen engagement is central to delivering the four principles.**

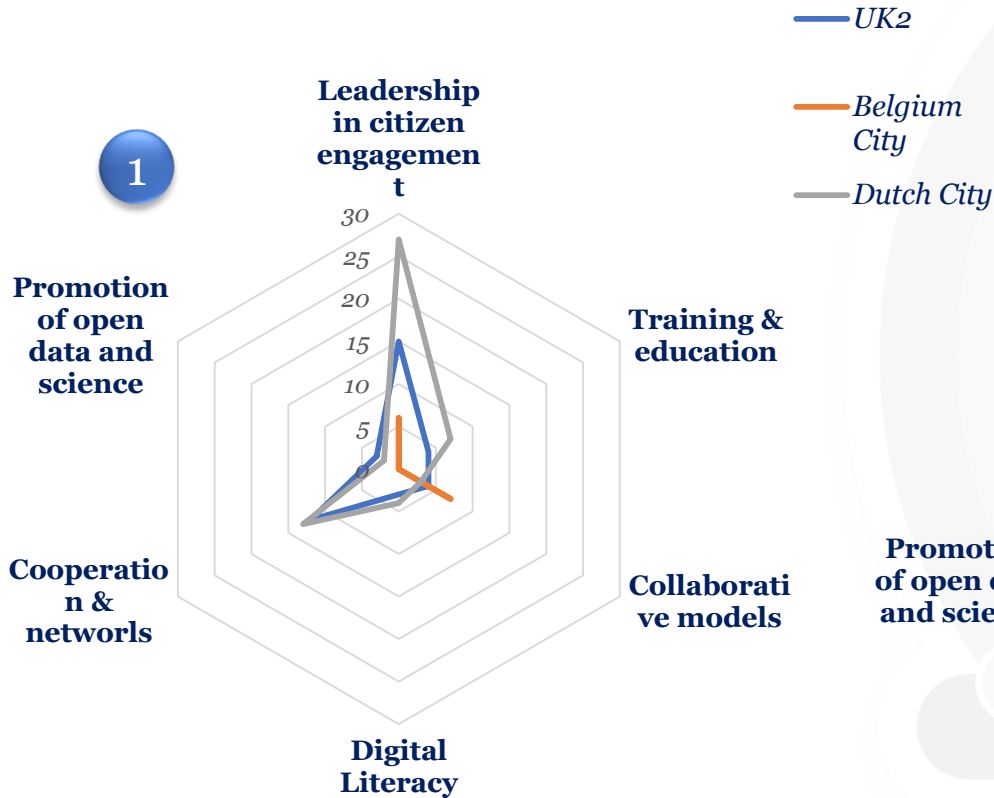
It **speeds up the energy transition** to renewable energy. Makes smart grid solutions available for lower-income household income families thereby **stimulating inclusiveness**. And it offers **self-data-management** as a way to increase the integrity of the personal sphere

Data Collection Sheet

Italian City	RCR	Portuguese City	RCR	UK City	RCR	Scottish City	RCR	UK City 2	RCR	Belgium City	RCR	Dutch City	RCR
	0	EU PARTICIPU - Iparticipate (platform-whatopen data): opinion from citizen on whatever topic. In free and open. City can be contacted directly subject to authorization.	2	No strategy at the moment no platform for citizen participation. Work with community organizations (media centre) - help to increase participation. Key areas: energy, health, environment, safety, mobility. 1) understanding the challenge and ask if they have solution. 2) Initiator for development of ICT (making lab ready). 3) monitoring of challenge expressed initially by citizen.	2.5	Glasgow has a range of activities underway and assets to build upon to implement the Manifesto for Citizen Engagement - 1. Our Digital Glasgow strategy. In general, our approach to citizen assessment (such as Participatory Budgeting and Civic Innovation) are not limited to any specific domain. The Future Cities Demonstrator programme engaged citizens via community engagement and hackathon events in the following domains: 1. Urban Planning, 2. Energy, 3. Health, 5. City Safety, 7. Smart Mobility/Transport. The Digital Glasgow programme has ongoing engagement relating to citizen digital literacy.	5	Leader has created an award winning Open Data platform - Data Mill North and an Innovation Lab service using data to create city solutions. Both approaches are locally citizen focused and do not directly involve citizens. Citizens are engaged across a range of projects and outcomes: Digital Literacy and skills which is a key programme for Leader. Waste management and recycling through Innovation Lab, Health and wellbeing through MD20 programme and energy policy through new civic approach to energy management.	3	climate neutral city strategy by 2030 : Low-carbon equivalent - curating initiatives prepared by citizen/communities/leader fitting into climate strategy.	2.5	The city of Utrecht focuses on data self-management and citizen created initiatives. It has created the City Innovation Platform or co-ops , Energy policy (IRIS-prepar) platform together with Ghent and Nieuw. City Safety (like theft and Citizen Public Space management). Smart mobility/Mobility as a service for a car-sharing filling in a concession for the Merwede Canalzone.	4
2017-2020: 1) progetto Agenda Urbana - accessibilità alla PA attraverso tecnologie ICT 2) Efficienza Energetica - riguarda la pubblica illuminazione e riduzione spreco energetico - progetto per la città di un parco (sotto-gartano e dagli impianti energetici) 3) Mobilità sostenibile 4) valorizzazione patrimonio culturale 5) servizi sociali app che uniscono i 5 progetti - con attenzione sui vari tipi di cittadini (turisti, studenti etc.). azione pagamentale in linea è più attiva (molti)	5				3		5		4.5		2		4
						It is too early to identify trends		Health projects	*			Smart meter charging in the neighbourhood	*
* partecipazione civica: workshop tematici con cittadini interessati alle varie iniziative. * riqualificazione urbana della periferia: partecipazione al bando, no finanziamento	3		0		0	Glasgow promoting and enhancing civic engagement through: 1) Framing of open data through Open Glasgow 2) The implementation of Participatory Budgeting across all communities 3) The creation of the Centre for Civic	5	Greater emphasis on consultation and inclusion in city wide project development	1	through normal communication channels and an website - has to prepare projects	2	Development of the TIP10 platform - identification, back-lagging of the data-transaction, pricing data-transaction	5
racial networks	1	racial networks and city website and consultation	1			see above	2	Mainly for Digital Inclusion and skills development	2	website, newsletters, informative website (in english)	2	Mainly for public services and utilities. We are in the process of launching the platform for	2
one way communication consultation	2	one way comm	1	strategy for the future: participatory activities - more consultation	1	In general, our approach to citizen engagement (such as Participatory Budgeting and Civic Innovation) are not limited to any specific domain. The Future Cities Demonstrator	2	Consultation and collaboration are the main methods used to engage citizens	2		2	Consultation and deliberation. We are running a pilot on participatory budgeting. The city of Utrecht represents in a Swedish-Dutch-Danish-Ukrainian collaboration funded by the Swedish Public Institute for	3
yes, immigrants, homoloz...		Yes, for refugees, elderly, alcoholism, etc. - and so on		Yes - working with an organization (community based organization)		Yes, this is a focus for Glasgow. Glasgow's current Economic Strategy has the objective of "A World-Class City, focused on Economic Growth and Tackling Poverty and Inequality".	5	Yes. The Digital Inclusion and skills programme is connected with Social Services and includes a referral pathway	2		2	Yes. Three programmes: Transition Bureau, Coalition for energy transformation, And Office	3
	1		0.5		1	It is not our key themes: 1. Raising Health, 2. Skills for All, 3. A Fairer City, 4. Supporting our Key Sectors, 5. Innovation/High Value Employment, 6. Smart Infrastructure, Investment 7.		Yes. The digital/racial inclusion programme has increased levels of participation and increased take-up of digital services	*	we ask the diversity department	*	Yes. The program Transition Utrecht has shown to be clearly effective in terms of racial equality and return. Health inequalities have been diminished, education inclusion has been increased	*
Intervento di innovazione sociale - non ancora definita ma rischio dovrà essere partecipazione	1		0.5	kanale user media centre		Yes, this has been a priority for the city, historically, Glasgow have always fallen far behind the Scottish average on digital participation. However, Glasgow is now in line with the Scottish average at 88%		Yes. All programmes are assured to ensure they are fully inclusive				Yes. In cooperation with the University of Utrecht and the Utrecht University of Applied Science (see IRIS-prepar). The city believes her racial institutions should take the lead. As to inclusion, that is one of the three major goals of the city Utrecht, with a Director Inclusive City on the Board	1
	0		0	Networking this			0						
	0		0	no one size fit all but webinar		We learn about challenge and best practice through the above collaboration activities, conferences and through our own research	1	Through our continuing membership of EU Smart Cities Forum, contribution to other Horizon 2020 projects, Open Public Smart Cities, as well as hosting and attending national and international conferences	2		2	Through our continuing membership of TH Forum, EIP-SCC, contribution to other Horizon 2020 projects, Open Public Smart Cities, as well as hosting international	2
	18		11		11		60		41		13		56

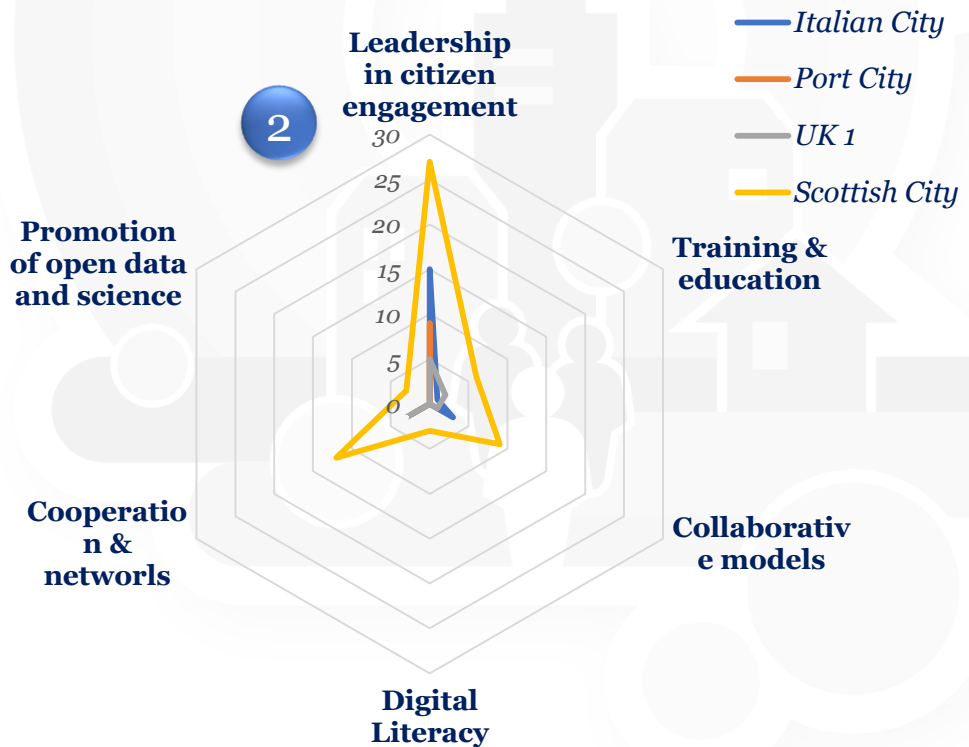
Interviews Results

1

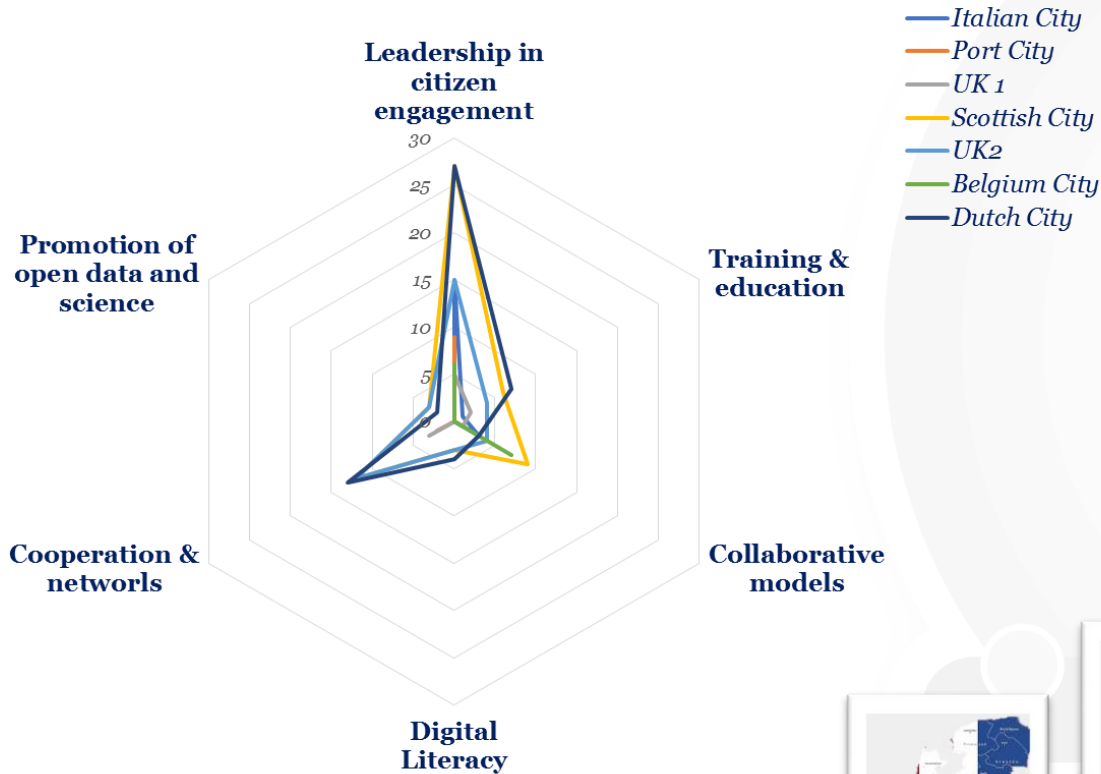


The analysis revealed that all cities need to focus more on **digital literacy & promotion of open data and open science**

2



Ambassador Cities



Cities with highest score

1) Scottish City

Total score = 57

2) Dutch City

Total score = 54

3) British City

Total score = 38



What is next?

September – December

June - September

Call to smart cities remains **open** to gather additional information on practices to implement the Manifesto

Processing data to come out with guidance of solutions and examples of best practices

Promotion of **peer-learning** and **exchange activities**

Thank you!!!!!!



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