

## BUSINESS MODELS FOR SMART CITY SOLUTIONS

*unlocking the SCC potential*

The AC aims to guide cities and their relevant partners in the search for information about innovative business and procurement models, financing and funding opportunities.

### WHAT?

The Business Model Action Cluster is a platform where stakeholders work together to establish a dialogue, identify and remove the obstacles for the development of a smart cities market.

The action cluster wants to be a focal point for the gathering and sharing of information on business models, financing opportunities and procurement methods.



### WHY?

Existing business models, finance & funding instruments and procurement schemes do not always fit today's challenges within our cities.

There is a strong need for knowledge sharing, innovation and expertise on business models, finance & funding and procurement.



### WHO?

The AC has involved a variety of actors, such as, local authorities, financial institutions, businesses, SMEs and other relevant actors.



### HOW?

Provide up to date knowledge on funding and financing possibilities, through an interactive funding guide, which enable stakeholders to retrieve information based on their needs.

Communication of successful business models, finance opportunities and procurement examples through events, webinars and interactive tools. Increase collaboration with key European smart cities related initiatives like the smart cities "lighthouse" projects, the Covenant of Mayors and the urban partnership for the EU.



## ROADMAP

### DEVELOPMENT

of the business models repository, collection of successful BM

### ORGANISATION

of Webinars and events

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### UPDATING

the information of the funding guide

2

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### CONNECTING

smart cities lighthouse project

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## MANAGEMENT TEAM

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European Innovation Partnership on Smart Cities and Communities