



European Innovation Partnership on Smart Cities and Communities
Building a Market for Smart Cities and Communities
Integrated Planning, Policy and Regulations
Business Models, Finance and Procurement

Market Place

of the European Innovation Partnership on
Smart Cities and Communities



Meeting Agenda

‘Integrated Planning, Policy and Regulations’ in joint session with ‘Business Models’

10th of October 2018

09:00 – 15:30 local time

Meeting room: Catalunya Auditorium

Rue de la Loi – Wetstraat, 227

1040 Brussels, Belgium



European Innovation Partnership on Smart Cities and Communities
Building a Market for Smart Cities and Communities
Integrated Planning, Policy and Regulations
Business Models, Finance and Procurement

The Action Clusters: background information

About the “Business Models, Finance and Procurement” Action Cluster

Existing business models, finance & funding instruments and procurement schemes do not always fit today’s challenges within our cities. There is a strong need for knowledge sharing, innovation and expertise on business models, finance & funding and procurement. The Business Model Action Cluster is a platform where stakeholders work together to establish a dialogue, identify and remove the obstacles for the development of a smart cities market. The action cluster wants to be a focal point for the gathering and sharing of information on business models, financing opportunities and procurement methods.

About the “Integrated Planning, Policy and Regulations” Action Cluster

Integrated Planning, Policy and Regulation focuses on Innovative forms of smart city policies and regulations that are needed to enable large scale implementation and roll-out of smart cities. Cities need an adequate set of framework conditions in the field of policy and regulations in order to be able to smarten up. New governance concepts are required to coordinate and integrate smart city stakeholders – cities, businesses, and research organisations – within the change process so to identify strengths, weaknesses, opportunities and threats. Stakeholders need to jointly experience and learn with new forms of governance and policy concepts to further the process of becoming a sustainable, smart city.

Learn more about our work by clicking [here](#).

Meeting Objectives

1. Analysing planning and implementation phases in Smart Cities decision-making processes
2. Enriching the “Plan & Do” chapters of the Smart City Guidance Package



European Innovation Partnership on Smart Cities and Communities
Building a Market for Smart Cities and Communities
 Integrated Planning, Policy and Regulations
 Business Models, Finance and Procurement

Meeting Agenda

09:00 – 09:30	Registrations
09:30 – 09:45	Welcome and Introduction Georg Houben – European Commission Bernadett Köteles- Degrendele – “Business Models” Action Cluster Lead Simona Costa – “Integrated Planning” Action Cluster Lead
09:45 – 10:15	Keynote speech: a smart cities vision for your city Pieter Ballon – Professor at Free University of Brussels (VUB) <ul style="list-style-type: none"> • Q&A session
10:15 – 10:30	Smart Cities <ul style="list-style-type: none"> • Business Models: what’s new? – Update by Bernadett Köteles- Degrendele • Integrated Planning: what’s new? – Update by Simona Costa
10:30 – 11:30	How other European Initiatives support Smart cities – from planning to implementation phase (enabler, challenges, barriers, solutions) <ul style="list-style-type: none"> • Smart Cities Information System • Covenant of Mayors • Lighthouse projects BM task force Nikolaos Kontinakis – SCIS and EUROCITIES Claire Baffert – Covenant of Mayors initiative Bernadett Köteles- Degrendele – “Business Models” Action Cluster Lead Katrina Folland – Celsius/IRIS coordinator, City of Gothenburg Adriano Bisello – EURAC
11:30 – 12:00	From smart cities’ planning to implementation phase: lessons learnt from the Smart Cities Guidance Package Judith Borsboom-van Beurden – Senior Researcher Smart Sustainable Cities at NTNU
12:00 – 12:30	Coffee Break
12:30 – 13:30	Panel discussions: how case studies and guidance can help implementation, with examples and opinions Interactive Q&A with the floor: are these innovative solutions applicable for replication in other cities? Waltraud Schmid – Urban Innovation Agency, City of Vienna Roberta Casapietra – Genova/IRE Liguria
13:30 – 14:00	Matchmaking: lessons learnt for cities and industry Valerio Gori – PwC
14:00 – 15:30	Lunch Break