



# European Innovation Partnership on Smart Cities and Communities

## Building a Market for Smart Cities and Communities

### Citizen Focus Workshop

Date: 11 October 2017

Venue: DG Energy, rue Jean-André de Mot 28,  
B-1049, Brussels  
Ground floor, room 020

## Agenda

### Abstract

The EIP-SCC Citizen Focus Action Cluster (AC) Meeting aims at providing a participative forum for discussion and engagement of key stakeholders from cities, civil society, industries, and public actors on the AC activities. The initiatives of this AC give a central role to citizens, believed to be fundamental actors for the regeneration and development of smart cities. Our support to civic engagement, empowerment, participation and co-creation is at the basis of our advocacy approach. For the winter fall AC Meetings, we propose a workshop that addresses cities' cross-cutting issues related to new technologies and innovative solutions. In particular, our members will present ongoing activities around focal points, namely GDPR compliance, Social Engagement Toolkit and Participatory Budgeting.

15:00 – 15:20

**Welcome by Maria Sangiuliano**, AC leader and **Anne Deltour**, DG CNECT

*Where we are with respect to the Roadmap 2017 –figures, goals and achievements*

15:20 – 15:45

**Leveraging the value of the AC: Setting up of a new Participatory Budgeting initiative for SCC by Michelangelo Secchi**, EMPATIA Project

*This session will explore the potentials of PB as a tool for achieving inclusive smart cities and empower citizens into urban innovation processes. Concrete objectives span from providing updated information and SoA of available on line Platform for PB, outlining different implementation scenarios, offer support and guidance to cities who wish to pilot an experimental PB in areas such as smart mobility, energy efficiency, waste management, e-government etc.*

15:45 – 16:15

**“Towards common body of knowledge and practice for GDPR compliance” by Antonio Kung**, Initiative Leader for Privacy by Design

*The latest workshop on GDPR compliance organised by SharingCities in Milan (July 2017) showed the benefit of creating a common body of knowledge and practice for*



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*smart cities **privacy impact assessment**. Evidences of the workshop and recommendations for the European Commission will be presented and discussed (e.g. H2020 projects GDPR compliance helpdesk, H2020 projects concertation with data protection authorities)*

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**16:15 – 16:45**

**Funding opportunities for ‘field testing’ Social Engagement Toolkit (SET):  
Citizen as enablers of change by John Zib**, Initiative Leader for CitizenCity

*What are the right conditions for cities and SCC01 programs to field test SET through a funded collaboration?*

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**16:45 – 17:15**

**Wrap up and conclusions**

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### Speakers

#### Ms. Anne Deltour



Anne Deltour is currently team coach in the Unit for Smart Mobility and Living in the Directorate General for Content Networks and Technologies of the European Commission (DG CNECT) working mainly on data and legal issues as well as following the European Innovation Partnership for Smart Cities and Communities.

She was previously assistant to the Director General and started her carrier at the European Commission in the audiovisual field where she worked as a lawyer and policy coordinator in particular in the field of television advertising.

After completing her law studies and specialized in European law in Brussels, she started her carrier at the Brussels bar. In 2000, she joined the cabinet of the Belgian Minister for Public Health, Food Safety and Environment as legal adviser. From 2001 to 2006, she held a position of Health Counsellor to the Permanent Representation of Belgium to the European Union.

#### Ms. Maria Sangiuliano



Maria Sangiuliano is co-founder and CEO of Smart Venice Srl an Italian SME promoting urban regeneration projects, where she leads activities on EU projects design. She is also a Senior Research Fellow at the Department of Computer Sciences of University "Ca' Foscari" in Venice where she is in charge of the H2020 EQUAL-IST project implementing crowdsourced and co-designed Gender Equality Action Plans at 7 Research Organizations across the EU and CIS countries. Maria has extensive experience on working with cities and local authorities in promoting socio-economic inclusion projects and civic participation through digital social innovation practices, mostly targeting women and migrant communities. Over the past 15 years, he has coordinated, designed and implemented EU funded projects across different Programs (ESF/EQUAL, Interreg, FP7 Science in Society, Life Long Learning, H2020 ICT-Start Up Europe, H2020 SwaFS).

Maria will be introducing main actions and goals of the Citizen Focus Action Cluster and its initiatives. As now, the cluster is working at different levels, covering the policy/communication level (Inclusive Smart Cities Manifesto Ambassadors), in depth investigation and potential exploitation of specific method and tools



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(Participatory Budgeting for Smart Cities, Privacy by Design), but also the co-creation of more cross-cutting knowledge sharing tools for cities (Citizen City SET Toolkit). Achievements, challenges and synergies as well as future goals will be part of the presentation and collective debate.

### Ms. Roberta Maio



Roberta Maio is Associate at PwC, Advisory Services where she is assigned to numerous projects ranging from organisational management to Public Affairs, EU policies and regulations, change and knowledge management for international and European institutions. Through her working experience in the field of EU public affairs, in the private sector as well as at the European Commission, she holds a comprehensive knowledge of EU functioning mechanisms, EU policies and regulatory framework, in a variety of fields (ICT, Privacy and Data Protection, Civil Aviation and Environment).

She holds a two-year Master's degree of European Studies and a Bachelor of International Relations and Diplomatic Affairs from the University Bologna and numerous academic and working experiences matured abroad (Lithuania, France, UK, Australia, Belgium).

Within the EIP-SCC Marketplace, she is AC Manager for Citizen Focus, supporting the overall group activities and goals, especially in the identification of best practices and good examples of Manifesto Implementation by Smart Cities (assessed through interviews and additional research activities).

### Antonio Kung



Antonio Kung is the CTO of Trialog that he co-founded in 1987. He is currently leading Trialog cybersecurity and privacy business unit, a transversal units to Trialog three other domains: energy, mobility, ageing. He holds a Master's degree from Harvard University, USA and an engineering degree from Ecole Centrale Paris, France

His interest in on privacy engineering. He has coordinated the PRIPARE support action on privacy-by-design. He is currently the editor of ISO/IEC 27550 Privacy engineering as well as rapporteur of two study periods on privacy for smart cities and privacy the IOT. He also chairs the EIP-smart cities and communities initiative on citizen approach to data: privacy-by-design



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The Citizen Centric Approach to Data – Privacy-by-design initiative started in 2016 focusing in creating awareness on privacy and GDPR compliance. In 2017, it focused on addressing GDPR compliance in current smart cities projects. The event will be the opportunity to launch the focus for 2018: privacy management guidelines for smart cities.

### Mr. John Zib



John Zib is a social entrepreneur building scalable sustainable urban media platforms that benefit society and the arts. He is an Industrial and Systems Engineer working in global operations and marketing for product/brand development. Over the past 15 years, he focused on static and digital signage industries. His current research areas cover technology, industry, media theory, mediated urban commons and digital social innovation. Mr. Zib was the founder and owner of Memo Media, a distributing company in the US specialised in embedding devices through traditional sign stores. In the last 5 years, he has been active as a social entrepreneur to create scalable sustainable urban media platforms that benefit society and the arts. Amongst other projects, he is working on 'neighbourhood networks' using dense local networks of display screens to create a sense of place and community. At the moment, he is leading the CitizenCity Initiative, part of the Citizen Focus Action Cluster, where he works with government bodies and representatives, organizations and networks, cities and policy makers.

### Mr. Michelangelo Secchi

(TBC)



Michelangelo has more than ten-year experience working on Public Sector and on the design and implementation of citizen engagement processes and participatory governance strategies. Currently working on a variety of EU funded projects in the area of international development (EUROPEAID) and Smart Cities (National and Regional Structural Funds in Italy). Since 2016 he is coordinating the research activity of the CAPS project EMPATIA (H2020 programme).

He works on the **EMPATIA project** - From single democratic innovations to multi-channel participatory systems. The EMPATIA project, launched in 2016 and funded by the EU Horizon 2020 R&I programme aims to research, develop, test and disseminate innovative approaches and consistent ICT solutions for the design and management of multi-channel Participatory Budgeting processes.

**Democratic Innovations (DI)** —designed to increase and deepen citizen participation in



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the political decision-making process - has become a ubiquitous feature of policymaking and governance building at EU level.

Even if for decades the technology of DIs was carried out through “traditional” off-line means of participation, it has been progressively influenced by the emergence of **ICT-based participatory innovations**, coming both from the public (e-government and e-democracy solutions) and private sectors (civic media, social collaborative networks, etc.). Such a rapid growth emphasized a number of issues and contradictions boosted by the multiplication and mismatches between off-line and on-line channels of participation. Michelangelo will present the new initiative on Participatory Budgeting.