



Sustainable Urban Mobility Action Cluster
Cracking the deployment challenge

Technical and Financial Advisory support office

11 October 2017
AC SUM meeting



EIP-SCC SUM Support contract
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JIP-TEUC consortium





The European Commission has hired the services of the Joint Institute for Innovation Policy (JIIP) and The Extremely Useful Company (TEUC) to help you to assess the investment readiness of your project, identify investment opportunities and connect you with investors and financiers.



The focus will be on deployment of new mobility services and electromobility, linked with the action cluster Sustainable Urban Mobility of the European Innovation Partnership on Smart Cities and communities.



Hands-on support is provided in two ways:

- Organisation of and participation in ***collective events*** focused on **matchmaking** and **brokerage** (access to market, technology and funding).
- ***Tailored support*** for up to **20 projects** looking to deploy (or scale/replicate) urban mobility solutions. These can be companies who are looking to introduce their service in other sectors/countries or public authorities looking to implement a solution in their city/region. Condition for tailored support is the presence of a clear project plan.



- A public or private organisation looking to deploy smart mobility services or e-mobility solutions in or for your city or region;
- open to a constructively critical appraisal, where we – with the help of investors and funding agencies – assess the viability of your project;
- already involved or interested in the action cluster Sustainable Urban Mobility (AC SUM) of the European Innovation Partnership on Smart Cities and Communities (EIP-SCC);
- struggling to overcome the valley of death.



Contact us.....

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