European Commission

Smart Cities Marketplace

Investing in a sustainable and green urban future

#EUSmartCities

ENERGY

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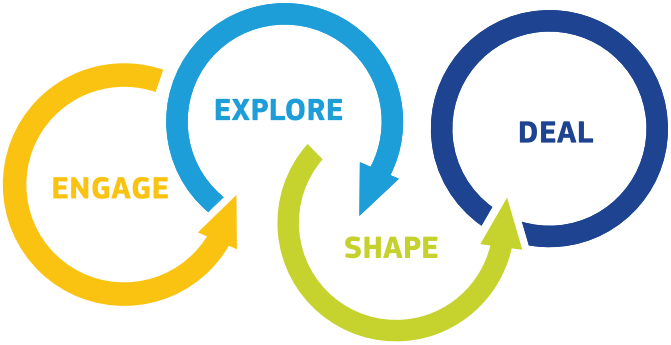
The Smart Cities Marketplace is an EU initiative which aims to **ENGAGE** with cities and towns of all sizes to deliver more sustainable urban environments and offers all the information and services needed to **EXPLORE** solutions, **SHAPE** sustainable urban projects, and successfully close a **DEAL** for financing them.



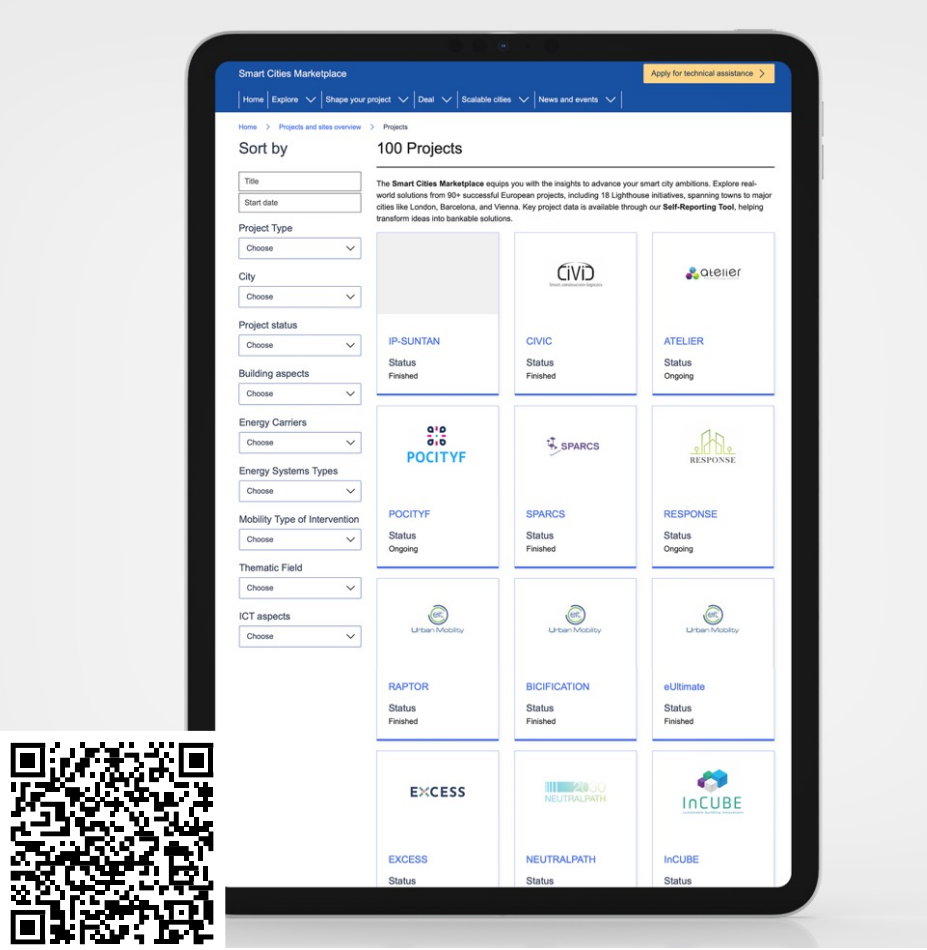
The Smart Cities Marketplace is essential for accelerating the just and green transition of cities and towns across Europe, focusing on small and mid-sized cities. It enhances citizens' quality of life, boosts the competitiveness of European cities and companies, and helps achieve European energy and climate targets in a fair and inclusive way.

The Smart Cities Marketplace allows you to EXPLORE project ideas and key practical knowledge, provides technical support to SHAPE your project concept, and offers opportunities to secure a financing DEAL, all in one place. Additionally, its matchmaking service connects cities with investors and experts, facilitating the development and implementation of sustainable projects.

— Georg Houben, European Commission, DG ENER

EXPLORE

Find examples from more than 80 successful **EUROPEAN SUSTAINABLE URBAN PROJECTS** implemented in both small and mid-sized towns as well as metropolitan areas such as London, Barcelona and Vienna.



↓ European Sustainable Urban Projects

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Explore the **DATA** and its **VISUALISATION** - many sustainable urban projects have provided their data to be picked up and developed into bankable solutions.

↑ Self-reporting tool

SHAPE

SOLUTION BOOKLETS range from technical matters, like district heating and cooling networks or e-buses, to non-technical matters like citizen engagement or how to implement sustainable and smart city strategies. **POLICY PAPERS** are based on an extensive analysis of sustainable urban projects as well as a review of relevant literature and important policy challenges.

Welcome to the **GREEN CITIES WIKI** – your comprehensive guide to fast-tracking financially viable urban projects.

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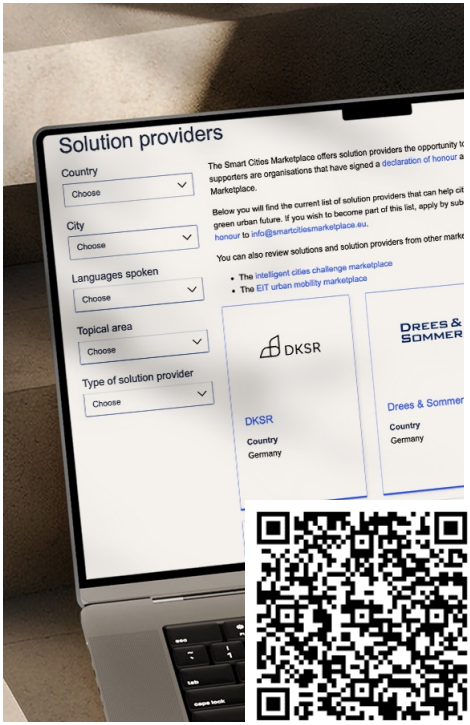
↓ Smart Cities Solutions

↑ Green Cities Wiki

It is the story that counts! Listen to people that are part of sustainable urban projects, telling their stories in **VIDEOS AND PODCASTS**. Join us in exploring the future of sustainable and green cities investment by hearing stories of passionate individuals sharing their experiences and insights firsthand.

The Smart Cities Marketplace provides **SOLUTION PROVIDERS** with a platform to showcase their services or products.



↓ Stories

↑ Solution providers

DEAL

Receive help to make the match between your sustainable urban projects and potential investors.

Take part in our **CALL FOR APPLICATIONS** to be part of our free matchmaking services:

- → Benefit from our free **1-TO-1-ADVISORY SERVICES** (technical assistance) where our experts can be deployed locally to support you in addressing the legal, technical, financial and governance-related gaps of your sustainable urban project
- → Join our **FINANCING MASTERCLASSES** to learn how to improve the financial aspects of your sustainable urban project from our experts and peer cities.
- → Participate in our **THEMATIC WEBINARS** to know more about the latest trends and discover inspiring approaches and tools from other successful sustainable urban projects.
- → Participate **MATCHMAKING EVENTS** where you can meet investors and network with project representatives face to face.

↑ Matchmaking

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1 **Network**
during our events

2 **Get involved**
Join the info sessions

3 **Get inspired**
Participate in the webinars

4 **Level up your project**
Complete the masterclasses

5 **Learn**
from peers

6 **Reach out** to our consultants for support

7 **Strike a deal**
with our Matchmaking services

↓ Call for applications

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