

Smart Cities Marketplace

How can innovation from companies and universities be an asset for your smart city transition?

13 February 2025, 10:00 - 11:30 CET

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EMSV – Getafe City Council



European
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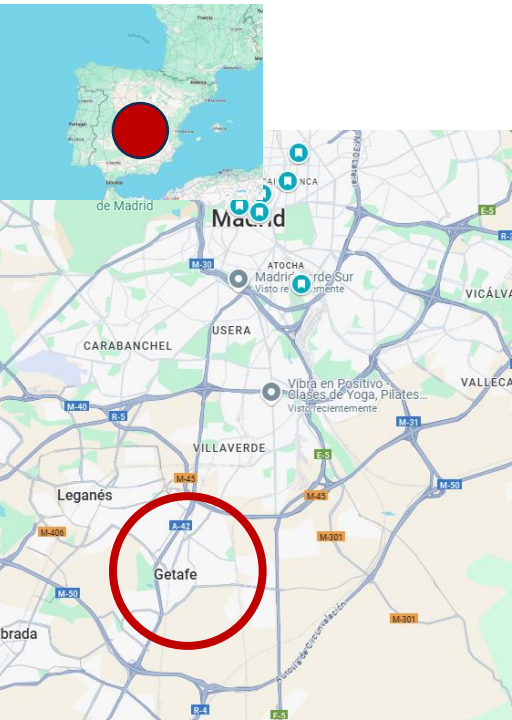
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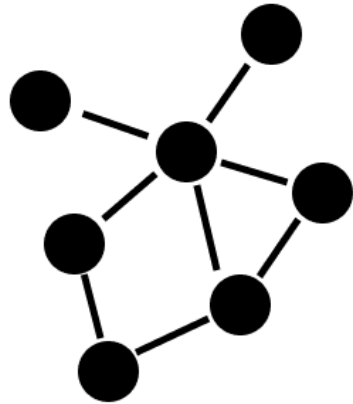
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Getafe, innovative city



- Aerospace business hub in southern Europe
- Carlos III University Headquarters
- Only 12 km away from Madrid city center
- Direct connection to all types of transport

Diagnosis: the process



1. Rehabilitation Tables
2. Participatory process
3. Identification of priority areas
4. Strategic document
5. Development of application catalogs
6. Development of actions

City and Integral Rehabilitation Strategy "Getafe Rehabilitates"
Urban Agenda development with a focus on fuel poverty and data

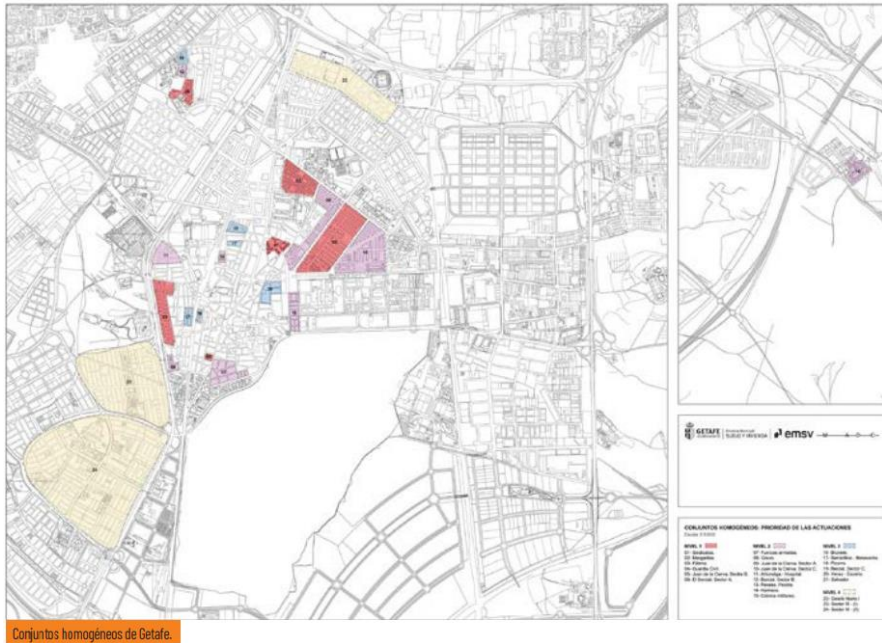
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Diagnosis: the process



RESUMEN EJECUTIVO (JUNIO 2024)



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City and Integral Rehabilitation Strategy "Getafe Rehabilitates"
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Urban Actions

Municipality
Universities
NGOs
Associations

Building Actions

Municipality
Universities
Fundations

↓
Local suppliers
and workers
(construction)

Home Actions

Municipality
Universities
NGOs

↓
Local suppliers
and workers
(construction)

Actions



Reversing situations of urban inequality and energy poverty

Preliminary analysis of building/urban technicians and social technicians



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Actions



Reversing situations of urban inequality and energy poverty

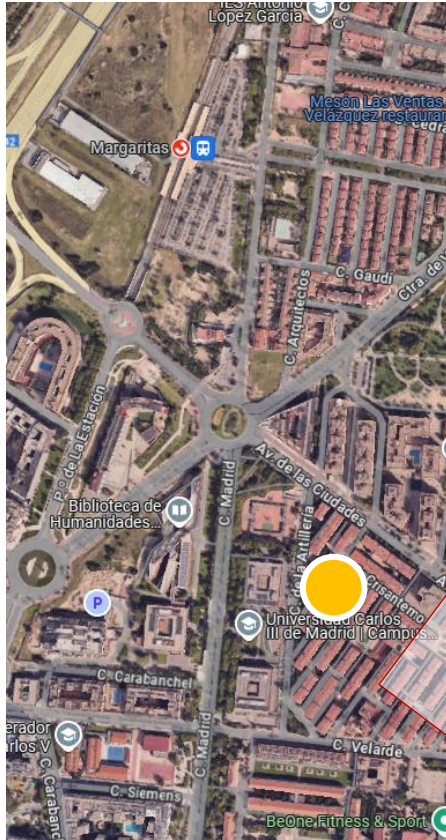
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Urban Actions



Reversing situations of urban inequality and energy poverty

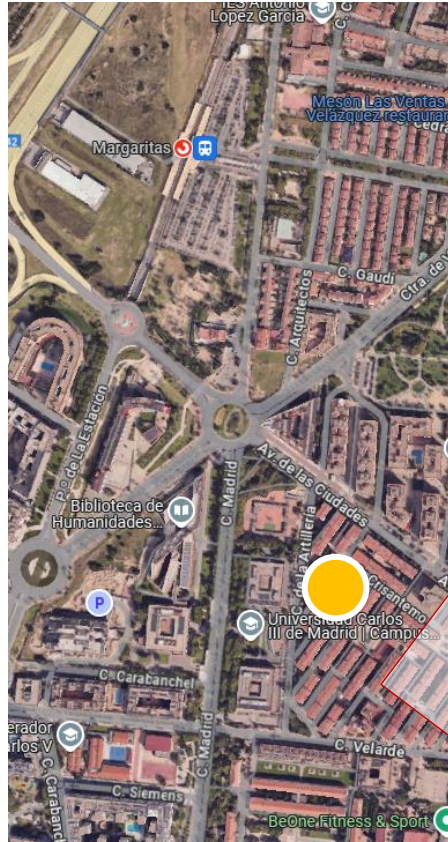
Urban space > Municipality
Buildings > M. & Foundations
Homes > M. & NGOs



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Urban Actions



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Urban Actions



Reversing situations of urban inequality and energy poverty

Urban space > Municipality
And social actions with Red Cross children groups

Buildings > M. & Foundations
Homes > M. & NGOs



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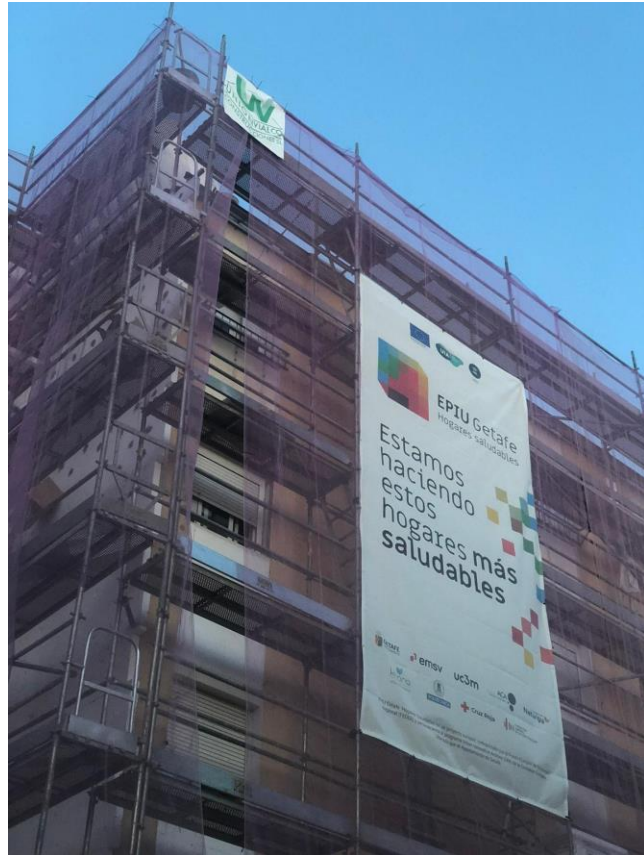
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Building Actions



Reversing situations of urban inequality and energy poverty

Buildings > Municipality

Homes > M. & NGOs



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Building Actions



Reversing situations of urban inequality and energy poverty

Buildings > M. & Foundations
Naturgy Foundation: Solar panels

Homes > M. & NGOs



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Home Actions



Reversing situations of urban inequality and energy poverty

Homes > NGOs

- Energy efficiency kits for homes
- Sensorization of homes

Urban Actions

Municipality
Universities
NGOs
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Building Actions

Municipality
Universities
Fundations

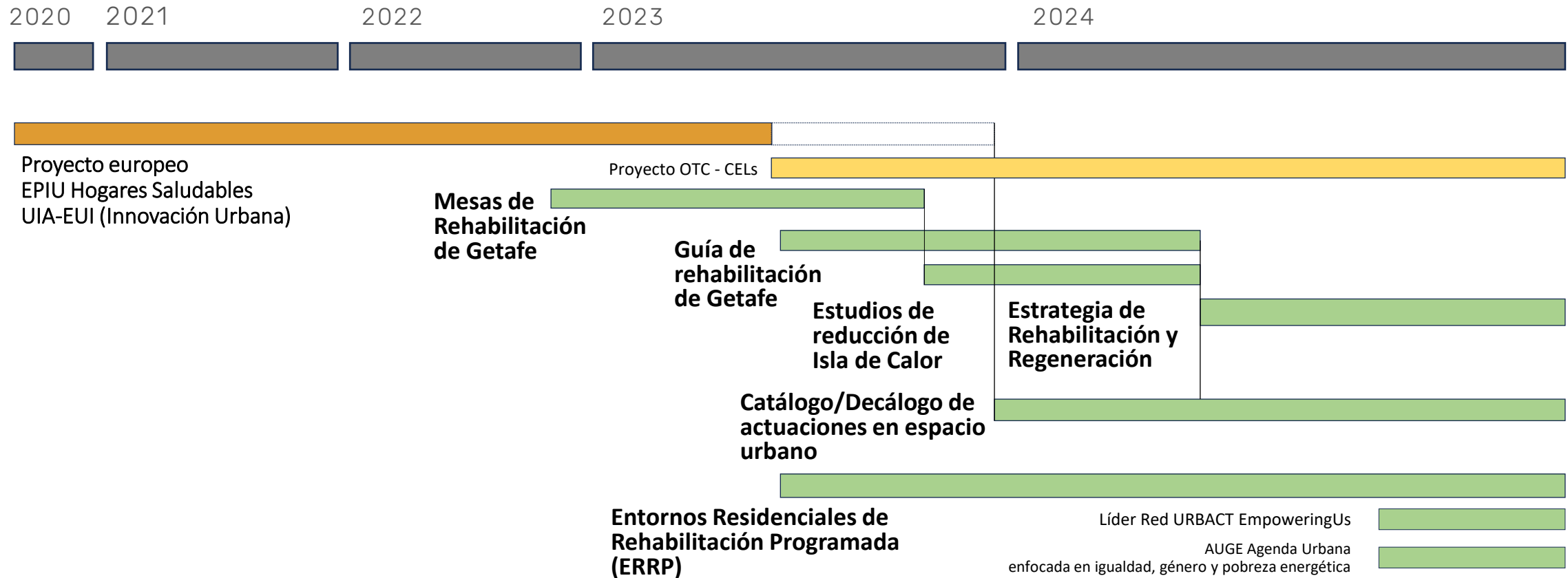
↓
Local suppliers
and workers
(construction)

Home Actions

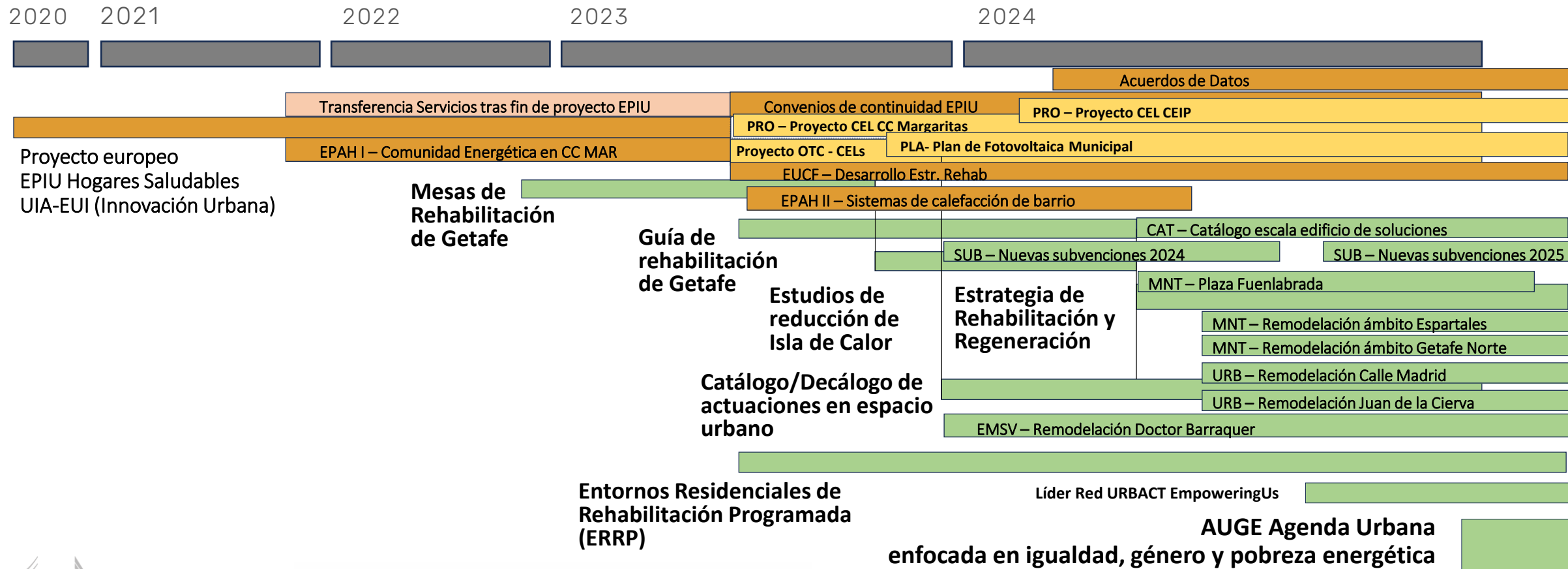
Municipality
Universities
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Local suppliers
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Articulation of lines of work



Articulation of lines of work





Complex diagnostics

(pure technical and social technical mix)

Integral solutions

(relying on different areas and innovating)

Specific actions

(at all scales)

In conclusion

Moving from the immediate...

Covid19, Supply crisis, war in Ukraine, price increase, global instability

...to the structural, with a medium and long term perspective of the city

Rehabilitation strategies, local action plans, Urban Agenda in collaboration with all types of entities.



¡Thank you!

Alejandro López Parejo

EMSV Getafe

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