



# Smart Cities Marketplace

Investing in a sustainable and green urban future

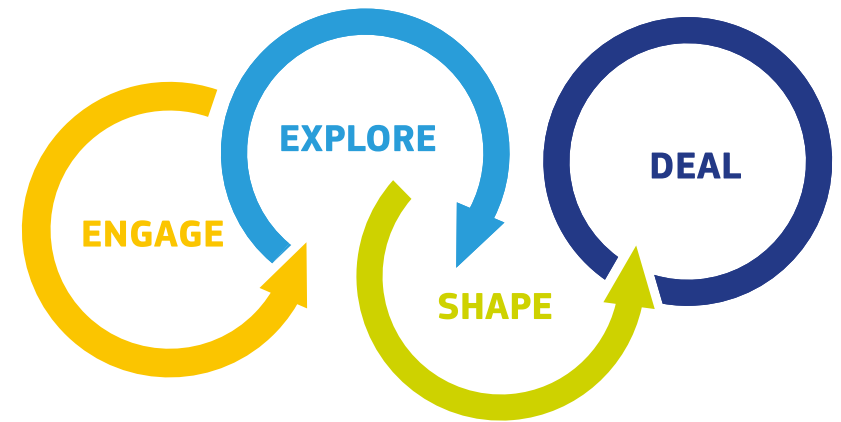
#EUSmartCities

ENERGY





The Smart Cities Marketplace is an EU initiative which aims to **ENGAGE** with cities and towns of all sizes to deliver more sustainable urban environments and offers all the information needed to **EXPLORE** solutions, **SHAPE** sustainable urban projects, and successfully close a **DEAL** for financing them.



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**Author:** Gabi Kaiser, Siora Keller (Steinbeis 2i) for the Smart Cities Marketplace managed by the European Commission Directorate-General for Energy (DG ENER)  
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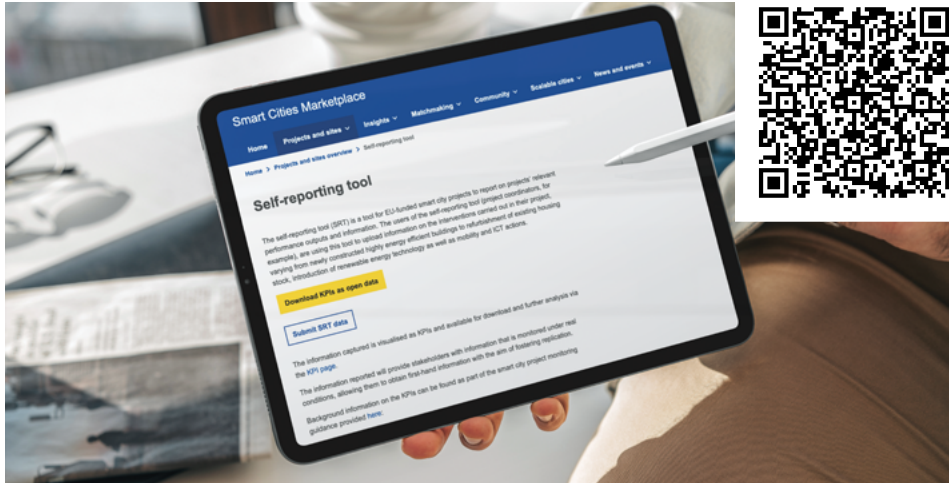
The Smart Cities Marketplace plays an important role in speeding up the just and green transition of cities and towns in Europe, focusing on small and mid-sized cities. It helps improving citizens' quality of life, increasing the competitiveness of European cities and companies, and reaching European energy and climate targets. The Smart Cities Marketplace lets you explore project ideas and key practical knowledge, provides technical support to shape your project idea, and offers opportunities to close a financing deal, all in one place.

— Georg Houben,  
European Commission, DG ENER

# EXPLORE



Find use cases from more than 80 successful **EUROPEAN SUSTAINABLE URBAN PROJECTS** implemented in both small and mid-sized towns as well as metropolitan areas such as London, Barcelona and Vienna. Explore the **DATA** and its **VISUALISATION** - many sustainable urban projects have provided their data to be picked up and developed into bankable solutions.



↑ Self-reporting tool



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It is the story that counts! Listen to people that are part of sustainable urban projects, telling their stories in **VIDEOS AND PODCASTS**. Join us in exploring the future of sustainable and green cities investment by hearing stories of passionate individuals sharing their experiences and insights firsthand.



↓ Smart Cities insights

# SHAPE



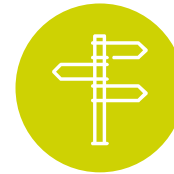
**SOLUTION BOOKLETS** range from technical matters, like district heating and cooling networks or e-buses, to non-technical matters like citizen engagement or how to implement sustainable and smart city strategies.



**POLICY PAPERS** are based on an extensive analysis of sustainable urban projects as well as a review of relevant literature and important policy challenges.



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Welcome to the **GREEN CITIES WIKI** - a full roadmap that helps fast-track financially viable urban projects in an integrated and inclusive way.

This online guide is designed to serve as both an inspirational and informational self-help tool for cities and urban stakeholders embarking on sustainable urban projects.



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# DEAL



Receive help to make the match between your sustainable urban projects and potential investors.

Take part in our **CALL FOR APPLICATIONS** to be part of our matchmaking services:

- Benefit from our **1-TO-1-CONSULTANCY** services (technical assistance) where our experts can be deployed locally to support you in addressing the legal, technical, financial and governance-related gaps of your sustainable urban project.
- Join us for our **FINANCING MASTERCLASSES** to gain practical insights into different fields of climate-neutral and smart cities.
- Mature projects can be further supported through “deal” meetings with the platform’s **INVESTOR NETWORK**.
- Participate in matchmaking events where you can meet investors and project representatives face to face.



↑ Matchmaking



↓ Call for applications



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## GENERIC INQUIRIES

[info@eu-smartcities.eu](mailto:info@eu-smartcities.eu)  
[smart-cities-marketplace.ec.europa.eu](https://smart-cities-marketplace.ec.europa.eu)

## MATCHMAKING EXPERT

[matchmaking@eu-smartcities.eu](mailto:matchmaking@eu-smartcities.eu)  
[smart-cities-marketplace.ec.europa.eu/matchmaking](https://smart-cities-marketplace.ec.europa.eu/matchmaking)