Scalable Cities Café

"Get Ready for the Roadshow!"

13.12.23

With **Paula Ferrando Julià and Álvaro Salamanca Alcázar**, GNE Finance

Moderated by **Silvia Cesa-Bianchi,** Twenty Communications

Funded by the European Commission

Today's Café

This meeting will be recorded. Feel free to turn off your camera if you do not wish to appear in the recording.

After the presentation there will be a **Q&A session**, where you will be able to share all of your questions. In order to do so, please raise your hand or drop them in the chat!

A pdf version of the **presentation** and the **recording** will be uploaded on the event's page after the Café.

What is Scalable Cities?

*"A joint city-led **initiative of the European Commission** and smart city experts with a goal to support the Smart Cities and Communities projects to create a sustainable, innovative and citizen-led community of smart cities in Europe and beyond, by networking and connecting all stakeholders and guiding them towards Europe-wide replication, improvement of their overall performance, and contribution to the creation of a **joint smart cities community in Europe**".*

The Mission

The role of Scalable Cities is to **identify and promote solutions and business models** that can be scaled up and replicated across Europe, and lead to measurable outcomes such as new jobs and energy savings.

- An initiative of the European Commission to deploy and test innovative and smart solutions.

- Lighthouse cities are the first to implement solutions and practices.

- Fellow cities replicate and scale up those solutions.

- Projects include coordinators, researchers, industrial partners, associations and consultants.

- Solutions include innovations in mobility, smart buildings, smart infrastructure, citizen engagement, data platforms, new business models, city governance.

Key data

53% Energy savings

88% CO2 reduction

17500 Smart meters

5270 E-vehicles introduced
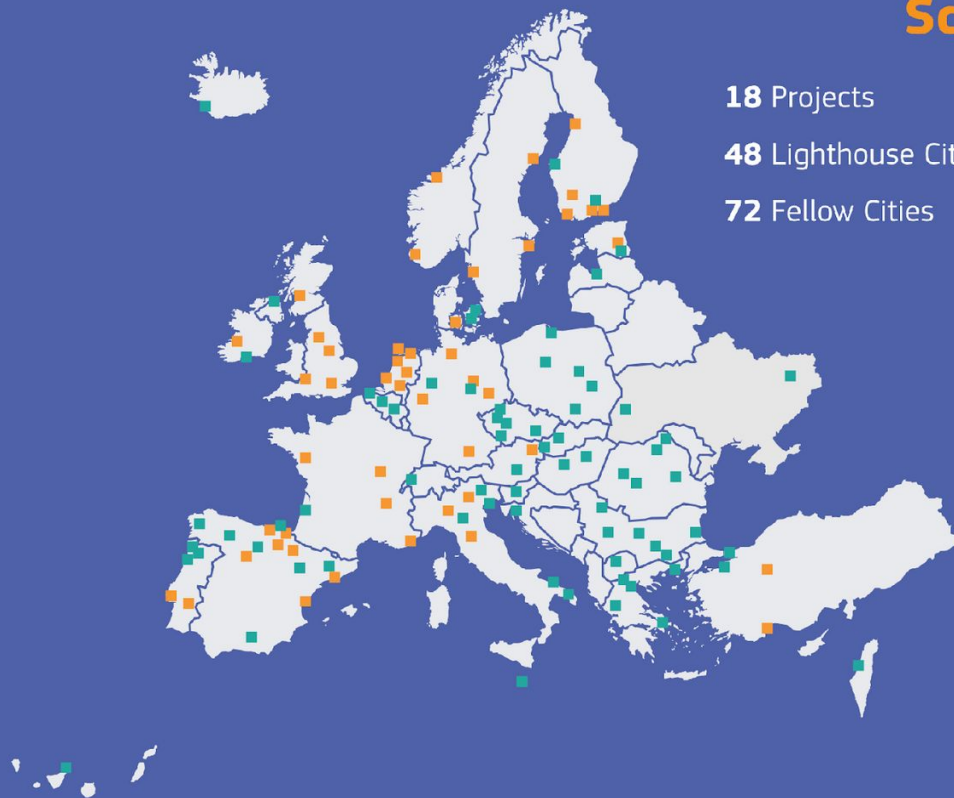
1 000 000 m2 of floor space refurbished

260 000 Citizens engaged

Scope

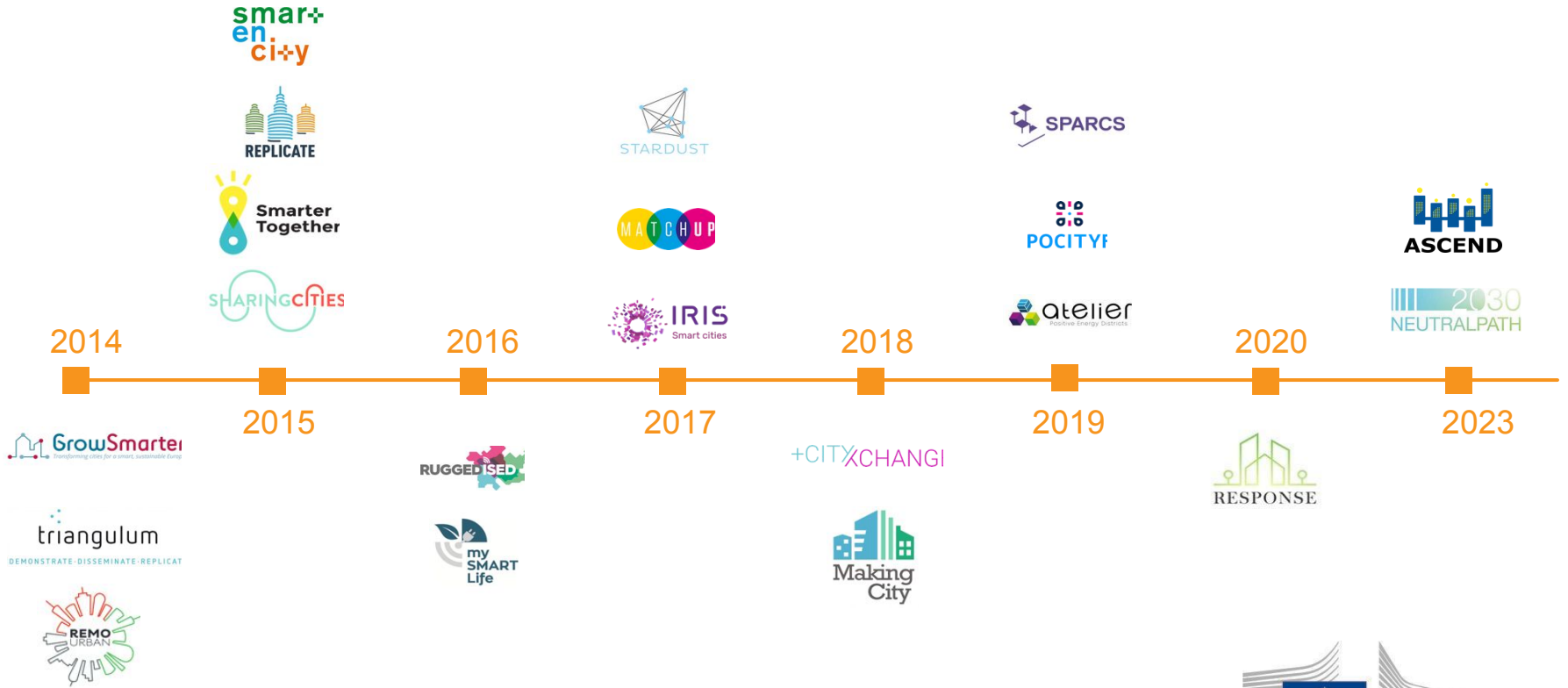**18** Projects

48 Lighthouse Cities ◼

72 Fellow Cities ◼

Funded by the European Commission

Smart Cities and Communities Projects

Funded by the European Commission

Support Services

EXPERT GROUP

ACTION GRANT

BRANDING DISSEMINATION EVENTS

PEER-TO-PEER LEARNING

CITY COORDINATORS GROUP

ROADSHOW

Funded by the European Commission

The Coordinators of "Get Ready for the Roadshow!"

Paula Ferrando, GNE Finance

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Álvaro Salamanca, GNE Finance

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Valentina Cabal, GNE Finance

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Which city are you joining us from?

City of Lund, Sweden

Ireland Barcelona

Latvia Rome Liepāja

Munich slovakia Paris

Italy Vaasa Limerick

Finland

Join at
slido.com
#1713 854

Financial Capacity Building

Get Ready for the Roadshow!

- It is an **empowering Financial Capacity-Building program**:
    - **scale up energy transition projects**,
    - **obtain funding** to boost climate-neutral strategies, and
    - contribute to fostering a **green urban market** environment.

- **We offer 27 tailored capacity-building activities**

- **will take place between 2023 and 2025.**

What are some finance-related knowledge gaps you would like to address in order to better implement projects in your city?

Join at
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Monetizing co-benefits

What is the most appropriate fund to apply to for infrastructure?

partners   projects

private   sharing   multistakeholder

instruments   public   Risk

Non public funding   Financing PPP projects

Main questions that will be addressed:

Complete guide to energy transition financial solutions!

1. How can we overcome challenges in the energy transition?

2. Why is mastering financial concepts vital to the success of a project?

3. How do public administrations drive transition, and what's the role in scaling projects with private sector involvement?

4. What lessons can smart city development offer for future strategies?

5. How does the business model canvas serve as a strategic tool, and what's its connection to ESG metrics?

6. What opportunities do European programs present, and how can we learn from successful case studies?

# Financial Capacity-Building activities

FIRST PHASE:

From January to September 24

5 Webinars: Specific issues of interest to cities

3 Training Sessions: Based on real cases provided by cities

2 Peer-to-Peer: Meet, interact and learn from experts, investors and successful city projects

2 Mentoring: Solve doubts and receive specific advice on financing and scaling your projects
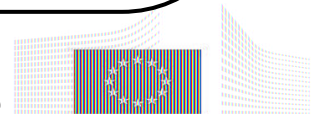
Webinars

5 WEBINARS

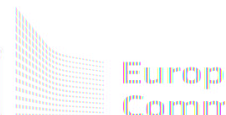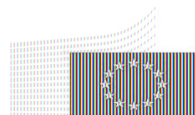- 2 HOURS
- OPEN TO ALL CITIES
- ONLINE
- CONCRET FINANCIAL TOPICS

Meet with experts
Discover new projects
Get support material

WEBINARS: GENERAL FINANCIAL CONCEPTS	
Date	**Topic**
11 January 2023 (10:00h to 12:00h)	"Financial Language for Public Administrations within the Smart City context."
7 February 2024 (10:00h to 12:00h)	"Empowering Local Authorities to Drive the EE Market Within the Smart City Context"
28 March 2024 (10:00h to 12:00h)	"Empowering Urban Prosperity: Inspiration for City Business Models
25 April 2024 (10:00h to 12:00h)	"Exploring Business Models Canvas and ESG Metrics for sustainable Urban Development"
15 Mayo 2024 (10:00h to 12:00h)	« Exploring European Programs : Empowering Smart City Projects with Financial Support »

Training sessions

3 TRAININGS

6 HOURS

OPEN TO ALL CITIES

ONLINE

SPECIFIC CASE STUDY WORK

Meet with experts
Get support material
Interact with other cities

TRAINING: WORKING WITH SPECIFIC CASE STUDIES	
Date	Topic
20 June 2024 (10:00h to 16:00h)	Case Study: « REVOLVING FUNDS FOR CITIES »
18 July 2024 (10:00h to 16:00h)	Case Study: «INNOVATION INVESTMENT FUND FOR CITIES »
19 September 2024 (10:00h to 16:00h)	Case Study: «PUBLIC-PRIVATE PARTNERSHIP FOR CITIES»

Peer-to-Peer sessions

2 PEER TO PEER

6 HOURS

3 + 6 CITIES WITH MATURE AND IMMATURE PROJECTS

ONLINE / IN PERSON

SPECIFIC ENERGY TRANSITION PROJECTS

Meet with experts and investors
Get support material
Interact with other cities

There is an opportunity to host this event in your city! If you are interested, please contact the Scalable Cities Secretariat.
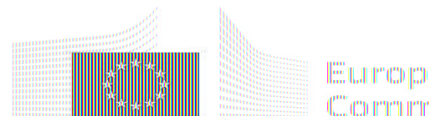
6H PEER-TO-PEER SESSIONS	
Date	**Topic**
12 March 2024 (10:00h to 16:00h)	« POSITIVE ENERGY BLOCKS OR POSITIVE ENERGY DISTRICTS »
24 May 2024 (10:00h to 16:00h)	« DISTRICT HEATING / COOLING SYSTEM"

Mentoring sessions

2 MENTORING

2 HOURS

3 CITIES WITH SPECIFIC FINANCIAL DOUBTS

ONLINE / IN PERSON

SPECIFIC ENERGY TRANSITION PROJECTS

Meet with experts and investors Interact with other cities

2H MENTORING SESSIONS	
Date	Topic
26 Junel 2024 (10:00h to 12:00h)	«POSITIVE ENERGY BLOCKS OR POSITIVE ENERGY DISTRICTS»
24 July 2024 (10:00h to 12:00h)	«DISTRICT HEATING / COOLING SYSTEM"

Europ
Comn

Overview of the calendar

Get ready for the ROADSHOW!	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024	July 2024	August 2024	September 2024
PHASES	**FIRST PHASE**								
Webinars	11-Jan (10h-12h)	7-Feb (10h-12h)	28-Mar (10h-12h)	25-Apr (10h-12h)	15-May (10h-12h)				
Training days						20-Jun (10h-16h)	18-Jul (10h-16h)		19-Sept (10h-16h)
Peer-to-Peer sessions			12-Mar (10h-16h)		28-May (10h-12h)				
Mentoring sessions						26-Jun (10h-12h)	24-Jul (10-12h)		

How to combine the webinars and the training sessions?
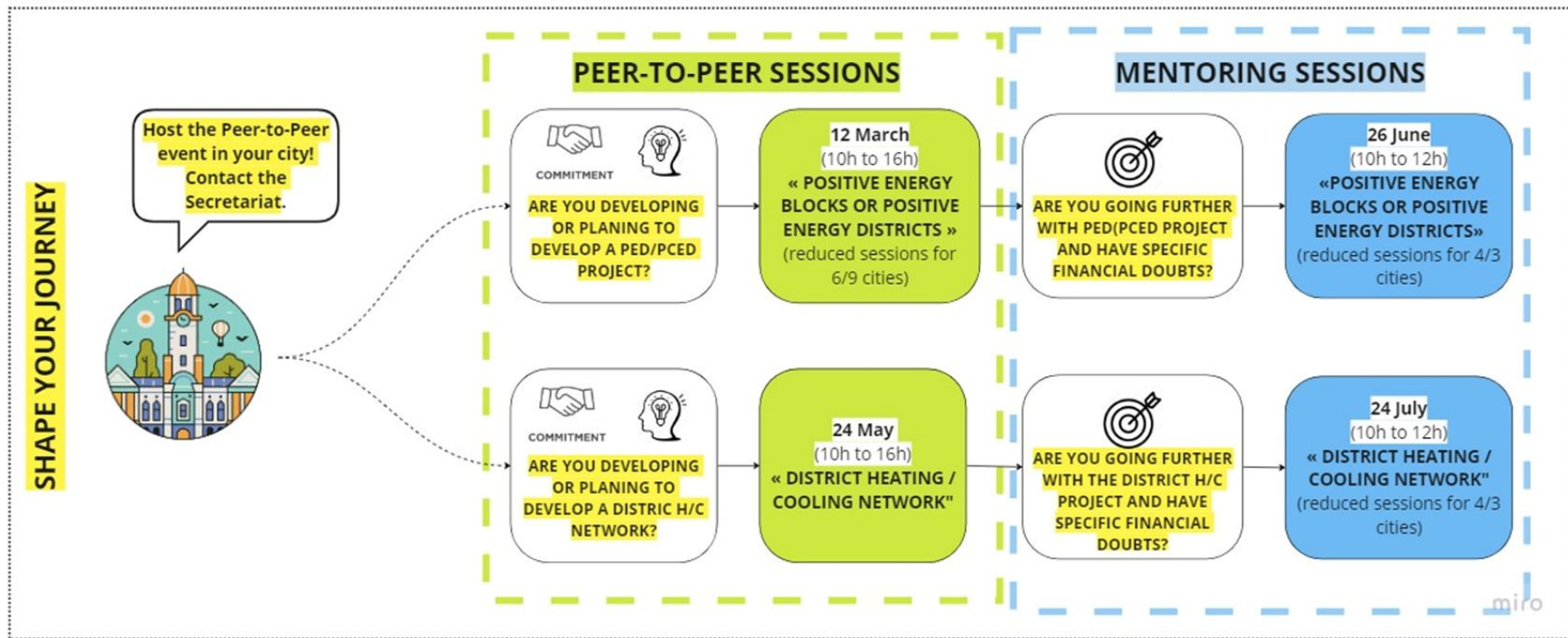
How to combine the peer-to-peer and the mentoring sessions?

How to apply and what is the process?

■ **FOR UPCOMING EVENTS ALREADY SCHEDULED:**

Very soon on the **SCC subpage**:

- In **each event** you will find the corresponding **REGISTRATION LINK**.
- We will **promote each event individually** before it happens.

■ **IF YOU HAVE SPECIFIC NEEDS AND WOULD LIKE TO SUBMIT A PROPOSAL**

- We are open to organise more tailored events.
- **Contact me (p.ferrando@gnefinance.com) or the Secretariat**

GET READY FOR THE ROADSHOW!

FINANCIAL LANGUAGE FOR PUBLIC ADMINISTRATION IN THE SMART CITY PROJECTS

ONLINE – 11th JANUARY, 2024 10:00 AM – 12:00 AM

Meet with experts to navigate financial concepts and get support material!

GIOVANNI LAZZERI
HEAD OF STRUCTURED FINANCE
GNE Finance

European Commission

AGENDA

10:00h – 10:10h
Introduction to Scalable Cities and Smart City projects with Paula Ferrando, GNE Finance.

10:10h – 10:20h
Brief presentation and assessment of general financial knowledge.

10:20h – 11:00h
Explanation of financial concepts and bankable solutions with Giovanni Lazzeri GNE Finance.

11:00h – 11:30h
Joint discussion and Q&A.

11:30h – 11:45h
Introduction to the EUCityFacility project: financial tools and approach for cities with Valentina Cabal, GNE Finance.

11:45h – 11:55h
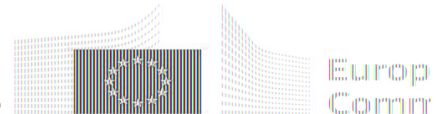Questions and comments on the EUCityFacility project.

11:55h – 12:00h
Final remarks.

European Commission

Scan here to register!

Funded by the

Q & A

Let's start the conversation!

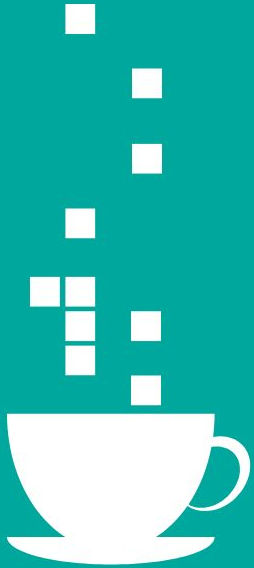Prepared by Twenty Communications

Scalable Cities Café

The third event of our online series!

The Action Grant

10 January 2024, 14:30-15:30, CEST

European Commission

Thank you!

More information very soon on the SCC website

For any further question on "Get Ready for the Roadshow" contact p.ferrando@gnefinance.com

Prepared by Twenty Communications