



ACTION CLUSTER MEETING – BUSINESS MODELS & FINANCE

From Blockchain to Innovation, from Data to Evidence

Agenda

Meeting Details

Date & time	10 November 2021, 9:30-12:00 h CET
Location	Online
Organizer	Action Cluster Business Models & Finance of the Smart Cities Marketplace

Registration link: <https://eveeno.com/meetingbmf>

Introduction

The Business Models & Finance Action Cluster aspires to be a platform of choice for stakeholder-dialogue, and to identify and remove the obstacles for the accelerated development of the smart cities market. Its objectives are to accelerate the development of smart city markets through knowledge sharing, innovation and expertise on business models, finance and funding and procurement.

Programme

09:30 – 09:40 H: OPENING

*Speakers: Juergen Ritzek (EE-IP) and Derrick Pisani (Connectivity),
Action Cluster Leads*

09:40 – 10:20 H: INITIATIVE FINANCING PLATFORM

- Permanent engagement with the Sector Forum Energy Management, WG Blockchain / Distributed Ledger Technologies (SFEM WG BC/DLT) representing the demand side in the form of ESCO models for building EM using BC/DLT, search for existing and scalable solutions.

Speaker: Juergen Ritzek (EE-IP), Action Cluster Lead



10:20 – 11:00 H: INITIATIVE PRE-COMMERCIAL PROCUREMENT

- Strong joint marketing activities promoting SCM, see e.g. <https://procure-pcp.eu/events/scm-forum/>
- Matchmaking event between cities and interested suppliers to facilitate consortia building

Speaker: *Georg Vogt (Empirica), Initiative Lead*

11:00 – 11:40 H: INITIATIVE CITY WISDOM

- Presentation of an ESCO modelling tool and potential for applying it in a systemised manner in smart city contexts
- Discussion about where this can be applied, potential use cases and challenges, applied, e.g., for Energy Communities
- Continuation on fact-finding-mission on other tools that can be put to work in similar contexts

Speaker: *Derrick Pisani (Connectivity)*

11:40 – 12:00 H: OUTLOOK & CLOSING

- Gather feedback to guide further work of the initiatives
- Support cross-Action Cluster collaboration

Speakers: *Juergen Ritzek (EE-IP) and Derrick Pisani (Connectivity),
Action Cluster Leads*

More info: <https://smart-cities-marketplace.ec.europa.eu/action-clusters-and-initiatives/action-clusters/business-models-finance>