

# SMART CITIES MARKETPLACE

The Smart Cities Marketplace is a support hub for all that are interested in and challenged by financing Smart City solutions\*. We currently count 7500 members from across Europe and beyond. The Smart Cities Marketplace is part of the Smart Cities and Communities family representing more than 100 cities from 34 countries – with more than 500 market ready solutions for other cities to be inspired by.

#### **Our ambitions**

- 1. foster knowledge exchange, capacity building, market uptake operations and collaboration with other European Smart Cities and Communities initiatives.
- 2. implement and replicate Smart City solutions in cities and communities through our peer to peer support programme.

\*The Smart Cities Marketplace is a new platform, which was created by a merger of: the Marketplace of the European Innovation Partnership on Smart Cities and Communities (EIP-SCC) and the Smart Cities Information System (SCIS).

### Explore

See and learn what's next

#### 2 Step Shape

Shape your project and action plans

3 Step
Deal

Create relations and opportunities

#### What we can do for you

Be part of our matchmaking process to get your project off the ground. It is structured in three simple steps:

We will provide you with vital knowledge to move forward your project idea. This is where our website will kick in with a wealth of knowledge, use cases (including videos) and best practices from across Europe, to be picked up and developed into bankable solutions.

The Shape phase provides insights from matchmaking experts, in order to jointly shape your project and make it bankable – to be ready for the next step: Deal.

This can take the form of Shape meetings at any of our matchmaking events or webinars, or you simply make use of the wealth of information from the pool of guidance and policy documents on our website.

This last phase will give you an opportunity to get in contact with financial institutions to discuss the financing of your project. This is where the circle closes.

We will guide projects ranging from xx thousand Euros to xx billion.

#### Next steps to take

Upload your project idea on the Smart Cities Marketplace platform for organising one-to-one deal meetings with investors.

### Not ready for investment yet? We will show you the way!

Our dedicated team will give personal guidance and support during the shaping of your project proposal to make sure that your project is at a solid maturity level and to identify the right investor for your needs. Get in touch with our matchmaking team!

#### What we offer

Access to the latest news & events related to Smart Cities

Discovering information on many existing EU funding sources

Participation
in a large
community of smart
city professionals
that paves the way
for new smart
city projects

Help
with the
fine-tuning,
making the match
between your smart
city projects
and potential
investors

Launching a debate on specific issues, initiatives or practices

Participation
in matchmaking
events where you
can meet investors
and project
representatives
face-to-face

## We maintain 6 stakeholder owned Action Clusters and more than 20 Initiatives

Business Models, Finance and Procurement



Integrated Infrastructures and Processes





**Citizen Focus** 

Smart Cities Marketplace



Sustainable Urban Mobility



Integrated Planning, Policy and Regulation



Sustainable Dsitricts and Built Environment



**Action for you** 

Join any of the Action Clusters or Initiatives to help drive forward the implementation roadmaps or to help with specific expertise. More information and how to join you can find on our website (Smart-cities-marketplace.ec.europa.eu).

And do not forget to sign up to our newsletter to stay in touch *here*.

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Visit us online at smart-cities-marketplace.ec.europa.eu



