European Innovation Partnership on Smart Cities and Communities
Building a Market for Smart Cities and Communities
Citizen Focus Action Cluster Meeting

Market Place
of the European Innovation Partnership
on
Smart Cities and Communities

Minutes of the AC Meeting - 11/10/2017

Citizen Focus

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MINUTES

In the context of the fall Action Cluster meeting, the Citizen Focus members met in Brussels on 11 October with the purpose of sharing knowledge, example and country-based experience on citizen engagement practices.

- The presence of members attending the Meeting is documented in Annex 1
- The proposed agenda of the meeting is attached in Annex 2
- Q&A are assembled at the end of the minutes

1. WELCOME REMARKS

The meeting was opened by **Anne Deltour,** AC observer - DG CNECT, and **Maria Sangiuliano,** AC leader - Smart Venice. They welcomed participants to the Workshop and Maria updated the audience on the latest achievements with respect to the 2017 Roadmap and to the AC goals:

- The Manifesto on Citizen Engagement was translated in **7 languages** and 3 Ambassador Cities, namely (Glasgow, Utrecht and Leeds) were selected[1] based on interviews run to assess the local measures following the implementation of the Manifesto principles. This activity will continue in the next months aiming at coming out with a set of best practices to serve as basis for translational learning, peer-to-peer review and knowledge repository;

- CitizenCity Initiative organized various webinars and two Workshops, in London in June and in October in Milan. The initiative is defining the strategy for the Societal Engagement Toolkit (SET) project development ;

- CitizenCentric Approach to Data, as part of its active work on GDPR compliance, carried out workshops aimed at awareness raising and at Privacy Impact

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[1] http://beta.eu-smartcites.eu/news/smart-cities-manifesto-ambassador-cities-first-results-and-citizen-focus-roadmap-2018

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Assessment practices. Additional workshops on GDPR implementation use cases are planned and will concern stakeholders representing both industries and public sector (cities).

- A new initiative on Participatory Budgeting, was launched during the meeting

2. SETTING UP OF A NEW PARTICIPATORY BUDGETING INITIATIVE

Maria Sangiuliano presented the new Participatory Budgeting initiative and the partnership with the EMPATIA project, a CAPS project that seeks to enhance the inclusiveness and impact of citizens' participation by developing and making publicly available collaborative tools, adaptable to different social and institutional contexts. Participatory Budgeting is considered as the most adequate tool for enhancing citizens' capacity to co-decide. Participatory Budgeting procedures are characterized by specific features, namely explicit discussion of public expenditures followed by the project's entry into a deliberative process where local Authorities are engaged; secondly, co-decision as binding element for public decision-making; third, proposals developed by citizens (or groups) and then voted so that the final criteria for Participatory Budgeting depends on the feedback that is later provided to citizens.

In the EIP-SCC Marketplace framework, the PB initiative aims at fostering knowledge sharing on international good practices, supporting capacity building within Administrations and assessing capacities to be leveraged into cities. Moreover, the initiative seeks the dissemination of existing online platforms highlighting strengths and weaknesses of the related business models while offering capacity building to smart cities interested into piloting Participatory Budgeting projects. The Roadmap was also presented and it envisages three phases. In the initial phase, focusing on knowledge sharing and capacity building, 3 webinars are planned on the management of PB, collaborative platforms and cases and methods for designing a participatory multi-channel process. During the second phase, activities will mostly be centred on piloting PB for Smart Cities. The overall strategy for pilot implementation is based on inclusiveness and diversity principles in order to ensure the engagement of heterogeneous groups.

3. COMMON BODY OF KNOWLEDGE AND PRACTICE FOR GDPR COMPLIANCE

Antonio Kung, Initiative Leader – Trialog, presented most recent achievements in the field of GDPR compliance and management. During the Milan Workshop (SharingCities), four applications, namely building retrofit, bike sharing scheme, smart energy management system and lamppost, were proposed resulting into four Privacy Impact Assessment (PIA) canvases. Antonio presented a PIA canvas's example, showing sources/threats, events to avoid, consequences and mitigation measures. At the Workshop was raised the need for a common list of risks and guidelines for assessment related to GDPR compliance. Furthermore, the necessity to integrate alternate design approaches when data subject consent is not provided was

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recommended along with the need for a data collection strategy when multiple applications are anticipated. Suggestions that followed included the creation of a body of knowledge (providing help desk services, H2020 guidelines for compliance, consortium concertation instruments with data protection authorities - DPA) and of common practices on GDPR compliance and higher level measures.

As future steps, the initiative proposes to carry out workshops where complex projects serve as use case.

4. FUNDING OPPORTUNITIES FOR SET

The final session was led by **John Zib,** CitizenCity Initiative Leader. He presented the Social Engagement Toolkit (SET) and the role of citizens in enabling change. SET was designed as a Manifesto's enabler in the sense that it fosters the connection between local government and society. Two workshops were organized in spring '17. At this stage, following the design phase, the Toolkit will soon undergo the implementation phase, aiming with the aim of being tested in cities Through the definition of a framework, capacity assessment and goal setting, cities can understand the importance of social engagement. Prior research and analysis is conducted in order to suggest appropriate tools required for implementation of SET. The definition of KPIs in fundamental for enabling successful political engagement. According to the roadmap, the initiative will create 50 great tools with the involvement of 50 cities and a solid financial structure together with a networked community of users and supporters. With regard to the development strategy, three phases are foreseen: organizing framework, assessment and tools. Framework is a way of creating common understanding of what citizen engagement is and it can be scope-based, performance-based or principles-based. Assessment serves to estimate the state of the art in cities while identifying gaps preliminary to the selection of appropriate tools tailored to the specific case. Finally, John discussed SET's approach to funding, explaining that there are three main approaches: direct to cities crowdsourcing, EU funded projects and H2020 funding.

5. Q&A

With regard to the AC roadmap, it was asked by a representative by Riga Technical University whether the Manifesto could be translated in all EU languages to ensure coverage of all countries. Maria replied that, due to capacity limits, open calls for translation volunteers can be opened. Furthermore, it was proposed, as additional point for the PB Roadmap, to pilot PB on smaller group representations, such as districts given ongoing PB initiative at districts' level in some cities (i.e. Budapest, Brussels). The suggestion was taken and will be translated in the detailed action plan. Serge Novaresti (DG CNECT - e-government unit), informed that in April 2016 the EU eGovernment Action Plan 2016-2020 was launched, including 20 actions reflecting the three main policy priorities, namely modernize the PA, achieve the Digital Single Market (DSM) and engage more with citizens and businesses to deliver high quality services. PB could be advocated as an action of the e-government action plan. The

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suggestion was highly considered and follow up actions are already planned in the next weeks. In addition, DG CNECT together with the JRC is launching a project called '*future of government*' aiming at collecting needs from citizens. It questions what will be the role of government in the future and how the latter fits into the ongoing digital revolution. Collaboration with the project, that will be presented in December 2019, could be explored in the future. DG CNECT also suggested to integrate PB among the measures promoted by the Manifesto and, in addition to this, proposed to assess amongst signatories of the Manifesto which cities are already using PB as participatory measure. As an outcome of the assessment peer-to-peer activities can be planned between ambassador cities and followers.

As far as the GDPR compliance presentation is concerned, the EC commented that businesses require higher threshold for privacy and for compliance to GDPR, pointing out that the issue was raised by 7 projects presenting at SCIS Conference in Budapest (2-3 October). Additional query concerned the collaboration with existing projects and, in particular, with ESPRESSO and with Urban Platform Initiative (integrated infrastructures AC). Antonio, responded that there is both ongoing and future collaboration planned on this matter. As regard the SET presentation, Risorse per Roma outlined constraints to citizen participation represented by the peculiar features characterizing the Italian local administrations. In particular, it was asked how local administrations strongly characterised by heavy bureaucratic procedures can ensure the keep up with a fast-pace environment and society. According to SET model, a bottom up approach would in this case ensure that given the high participation of citizen in the community development, local governments are continuously stimulated and claimed responses, thus accelerating the citizens' needs into concrete actions. To conclude, the measuring system to be applied to the SET testing was asked. John Zib responded that the measurement will concern SET key assumptions.

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ANNEX I – LIST OF PARTICIPANTS

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ANNEX II – AGENDA OF THE MEETING

15:00 – 15:20	**Welcome by Maria Sangiuliano,** AC leader and **Anne Deltour**, DG CNECT

15:20 – 15:45	**Leveraging the value of the AC: Setting up of a new Participatory Budgeting initiative for SCC by Michelangelo Secchi**, EMPATIA Project

15:45 – 16:15	**"Towards common body of knowledge and practice for GDPR compliance" by Antonio Kung,** Initiative Leader for Privacy by Design

16:15 – 16:45	**Funding opportunities for 'field testing' Social Engagement Toolkit (SET): Citizen as enablers of change by John Zib,** Initiative Leader for CitizenCity

16:45 – 17:15	**Wrap up and conclusions**